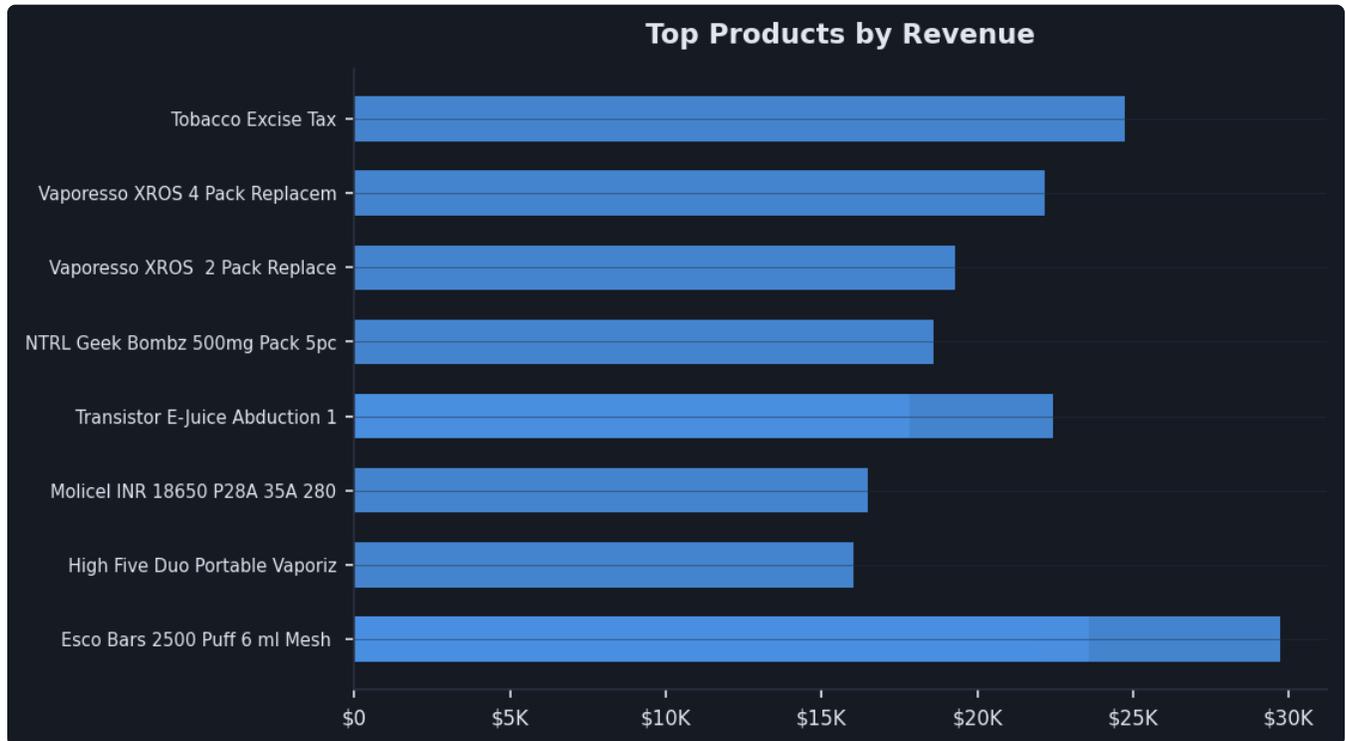


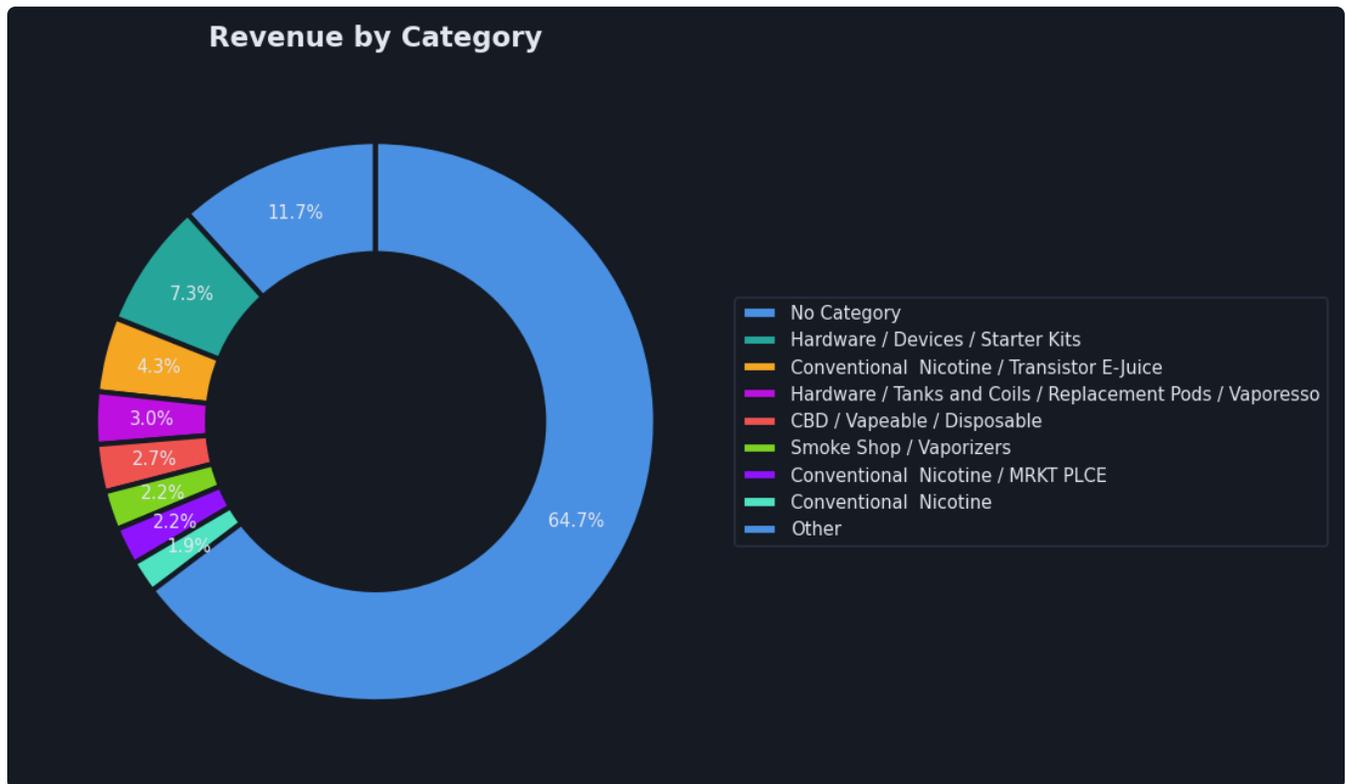
Top Products by Revenue



RANK	PRODUCT	QTY SOLD	REVENUE	COST	PROFIT	MARGIN
1	Esco Bars 2500 Puff 6 ml Mesh Coil Disposable * Rainbow	1,773	\$29,734.66	\$12,845.03	\$16,889.63	56.8%
2	Tobacco Excise Tax	581,713	\$24,747.40	\$29,085.65	-\$4,338.25	-17.53%
3	Esco Bars 2500 Puff 6 ml Mesh Coil Disposable * Bubblegum Ice	1,347	\$23,599.62	\$9,869.38	\$13,730.24	58.18%
4	Transistor E-Juice Abduction 120 ml Bottle Bluetiful Disaster 3 mg	987	\$22,431.33	\$7,542.91	\$14,888.42	66.37%
5	Vaporesso XROS 4 Pack Replacement Pods 2ml 0.8 Ohm [16w]	1,526	\$22,170.00	\$10,359.35	\$11,810.65	53.27%
6	Esco Bars 2500 Puff 6 ml Mesh Coil Disposable * Blue Raspberry	1,254	\$21,901.00	\$9,191.21	\$12,709.79	58.03%
7	Vaporesso XROS 2 Pack Replacement Pods 1.2 Ohm [11W]	1,746	\$19,267.76	\$6,561.03	\$12,706.73	65.95%
8	NTRL Geek Bombz 500mg Pack 5pc Bag	1,077	\$18,603.82	\$7,929.23	\$10,674.59	57.38%
9	Transistor E-Juice Abduction 120 ml Bottle Bluetiful Disaster 6 mg	791	\$17,813.28	\$6,044.81	\$11,768.47	66.07%
10		995	\$17,402.11	\$7,271.03	\$10,131.08	58.22%

RANK	PRODUCT	QTY SOLD	REVENUE	COST	PROFIT	MARGIN
	Esco Bars 2500 Puff 6 ml Mesh Coil Disposable * Red Apple					
11	Molicel INR 18650 P28A 35A 2800 mAh with case	2,110	\$16,471.35	\$8,246.26	\$8,225.09	49.94%
12	Esco Bars 2500 Puff 6 ml Mesh Coil Disposable * Strawberry Ice	918	\$16,194.36	\$6,705.74	\$9,488.62	58.59%
13	High Five Duo Portable Vaporizer	60	\$16,028.50	\$8,825.00	\$7,203.50	44.94%
14	Esco Bars 2500 Puff 6 ml Mesh Coil Disposable * Peach Ice	837	\$14,699.34	\$6,140.26	\$8,559.08	58.23%
15	Esco Bars 2500 Puff 6 ml Mesh Coil Disposable * Watermelon Ice	826	\$14,659.88	\$6,027.43	\$8,632.45	58.88%
16	Transistor E-Juice Abduction 120 ml Bottle Baby Clouds 3 mg	700	\$14,601.75	\$5,374.02	\$9,227.73	63.2%
17	Vapresso XROS 2 Pack Replacement Pods 0.8 Ohm [16W]	1,357	\$14,424.93	\$5,064.01	\$9,360.92	64.89%
18	Esco Bars 2500 Puff 6 ml Mesh Coil Disposable * Banana Ice	795	\$14,211.95	\$5,861.35	\$8,350.60	58.76%
19	Lost Vape Orion DNA Go 2 Pack Replacement Pods 0.50 ohm	1,227	\$14,154.88	\$6,713.60	\$7,441.28	52.57%
20	Esco Bars 2500 Puff 6 ml Mesh Coil Disposable * Cotton Candy	780	\$13,646.11	\$5,677.12	\$7,968.99	58.4%
21	Esco Bars 2500 Puff 6 ml Mesh Coil Disposable * Pink Lemonade	758	\$13,111.93	\$5,583.08	\$7,528.85	57.42%
22	Esco Bars 2500 Puff 6 ml Mesh Coil Disposable * Strawberry Banana	728	\$12,774.18	\$5,355.01	\$7,419.17	58.08%
23	Transistor E-Juice Lem'n Berry 120 ml Bottle 3 mg	546	\$12,652.36	\$4,211.21	\$8,441.15	66.72%
24	VooPoo PnP 5 Pack Replacement Coils VM1 0.30Ω 32-40W RDL	669	\$12,371.36	\$6,751.31	\$5,620.05	45.43%
25	Samsung Dual 30Q 18650 3000 mah 20 amp Battery and Case Bundle	884	\$12,313.93	\$7,290.28	\$5,023.65	40.8%
26	Esco Bars 2500 Puff 6 ml Mesh Coil Disposable * Orange Limeade	688	\$11,749.98	\$5,078.46	\$6,671.52	56.78%
27	Transistor E-Juice Abduction 120 ml Bottle Basic B 3 mg	528	\$11,583.62	\$4,049.84	\$7,533.78	65.04%
28	Esco Bars 2500 Puff 6 ml Mesh Coil Disposable * Spearmint	643	\$11,286.33	\$4,711.73	\$6,574.60	58.25%
29	Mints Salt Nicotine 30 ml Bottle Wintergreen 30mg	619	\$11,079.54	\$3,898.60	\$7,180.94	64.81%
30	Vapresso XROS 4 Pack Replacement Pods 2ml 1.2 Ohm [11w]	761	\$11,033.05	\$5,200.96	\$5,832.09	52.86%
Total (Top 30)		609,643	\$486,720.31	\$223,464.90	\$263,255.41	54.1%

Revenue by Category



CATEGORY	QTY	GROSS	NET REVENUE	COST	PROFIT	MARGIN
No Category	56,380	\$574,499.50	\$554,792.34	\$282,229.76	\$272,562.58	49.13%
Hardware / Devices / Starter Kits	9,118	\$356,643.59	\$343,937.52	\$170,707.02	\$173,230.50	50.37%
Conventional Nicotine / Transistor E-Juice	9,603	\$214,408.31	\$204,633.83	\$71,857.83	\$132,776.00	64.88%
Hardware / Tanks and Coils / Replacement Pods / Vapresso	11,018	\$147,439.81	\$143,385.81	\$58,515.44	\$84,870.37	59.19%
CBD / Vapeable / Disposable	5,015	\$136,102.02	\$129,560.68	\$58,735.05	\$70,825.63	54.67%
Smoke Shop / Vaporizers	4,253	\$109,525.72	\$106,037.38	\$49,607.99	\$56,429.39	53.22%
Conventional Nicotine / MRKT PLCE	5,204	\$108,783.31	\$102,589.76	\$37,122.74	\$65,467.02	63.81%
Conventional Nicotine	5,975	\$92,879.06	\$88,415.47	\$38,986.97	\$49,428.50	55.9%
Hardware / Tanks and Coils / Packs of Coils / VooPoo Coils	4,811	\$85,713.23	\$82,526.72	\$40,420.19	\$42,106.53	51.02%
Disposables	6,498	\$80,867.83	\$79,089.31	\$37,425.94	\$41,663.37	52.68%
Hardware / Devices / Salt Nicotine	2,582	\$80,389.86	\$78,380.37	\$37,660.61	\$40,719.76	51.95%

CATEGORY	QTY	GROSS	NET REVENUE	COST	PROFIT	MARGIN
Disposables / Posh	3,967	\$78,428.76	\$77,629.37	\$36,902.98	\$40,726.39	52.46%
CBD / Edible / Gummies	4,145	\$74,495.45	\$70,460.66	\$27,373.09	\$43,087.57	61.15%
Disposables / Hyve	3,954	\$72,680.66	\$69,003.56	\$29,883.65	\$39,119.91	56.69%
Conventional Nicotine / Noms	2,716	\$61,711.71	\$58,622.52	\$20,468.52	\$38,154.00	65.08%
Conventional Nicotine / Twist	2,348	\$57,533.21	\$55,394.87	\$25,020.08	\$30,374.79	54.83%
Hardware / Tanks and Coils / Tanks	1,868	\$57,472.26	\$55,379.40	\$28,277.11	\$27,102.29	48.94%
Salt Nicotine / MRKT PLCE	3,061	\$57,313.73	\$54,438.89	\$20,061.81	\$34,377.08	63.15%
Conventional Nicotine / Skwezed	2,750	\$58,039.55	\$54,331.15	\$21,258.84	\$33,072.31	60.87%
Conventional Nicotine / Discontinued	2,938	\$55,604.64	\$53,317.20	\$19,272.44	\$34,044.76	63.85%
CBD	1,736	\$51,926.79	\$49,974.59	\$23,874.14	\$26,100.45	52.23%
Conventional Nicotine / You Got E-Juice	3,247	\$50,700.63	\$48,885.49	\$21,860.73	\$27,024.76	55.28%
Disposables / North / 10 ml	2,404	\$48,052.16	\$46,833.46	\$15,139.60	\$31,693.86	67.67%
CBD / Vapeable / 510 Carto / Pod	1,305	\$46,913.38	\$44,074.07	\$14,528.76	\$29,545.31	67.04%
Hardware / Devices / Device Only	641	\$45,099.45	\$42,802.04	\$23,154.12	\$19,647.92	45.9%
Salt Nicotine / Discontinued	2,266	\$43,327.41	\$42,083.77	\$16,275.71	\$25,808.06	61.33%
Hardware / Tanks and Coils / Packs of Coils / Horizontech Coils	2,690	\$42,530.42	\$41,300.22	\$20,159.72	\$21,140.50	51.19%
Hardware / Tanks and Coils / Replacement Pods / Lost Vape	3,639	\$41,105.88	\$40,193.95	\$19,241.71	\$20,952.24	52.13%
Smoke Shop / Wraps & Papers	11,627	\$41,655.63	\$39,928.03	\$17,767.40	\$22,160.63	55.5%
Hardware / Tanks and Coils / Packs of Coils / Vapresso Coils	2,719	\$39,992.70	\$38,793.99	\$17,880.09	\$20,913.90	53.91%
Smoke Shop	2,280	\$39,515.80	\$38,772.29	\$16,852.10	\$21,920.19	56.54%
Hardware / Accessories / Batteries	3,919	\$39,780.86	\$38,668.60	\$21,407.81	\$17,260.79	44.64%
Smoke Shop / Glass	856	\$39,394.22	\$37,016.87	\$15,697.89	\$21,318.99	57.59%
Salt Nicotine / Mints	2,017	\$38,239.93	\$36,296.32	\$12,362.54	\$23,933.78	65.94%
	2,109	\$38,177.23	\$35,943.35	\$13,565.76	\$22,377.59	62.26%

CATEGORY	QTY	GROSS	NET REVENUE	COST	PROFIT	MARGIN
Conventional Nicotine / Aqua						
Salt Nicotine / Saltbae	1,857	\$35,118.93	\$34,268.70	\$12,393.19	\$21,875.51	63.84%
Salt Nicotine / TWST	1,450	\$35,337.58	\$33,936.86	\$15,597.52	\$18,339.34	54.04%
Conventional Nicotine / Innevape	1,785	\$35,346.62	\$33,575.70	\$11,124.50	\$22,451.20	66.87%
Salt Nicotine / 7 Daze	1,822	\$34,624.45	\$33,398.10	\$13,073.75	\$20,324.35	60.85%
Hardware / Tanks and Coils / Packs of Coils / Freemax Coils	1,835	\$34,068.79	\$32,856.06	\$15,460.47	\$17,395.59	52.94%
Conventional Nicotine / Cloud Nurdz	1,558	\$33,116.71	\$31,546.33	\$10,981.85	\$20,564.48	65.19%
Conventional Nicotine / Keep it 100	1,408	\$29,910.29	\$28,963.86	\$9,767.33	\$19,196.53	66.28%
Conventional Nicotine / Watson	1,691	\$31,201.91	\$28,629.71	\$10,961.41	\$17,668.30	61.71%
Disposables / Orion Bar / 18 ml	1,381	\$29,082.32	\$28,220.18	\$9,457.83	\$18,762.35	66.49%
Salt Nicotine / Air Factory	1,562	\$29,038.52	\$27,932.72	\$10,864.42	\$17,068.30	61.11%
Salt Nicotine	1,643	\$28,907.69	\$27,913.03	\$11,450.46	\$16,462.57	58.98%
Hardware / Tanks and Coils / Replacement Pods	4,236	\$27,922.55	\$27,399.20	\$13,131.66	\$14,267.54	52.07%
Conventional Nicotine / Air Factory	1,450	\$28,377.70	\$27,018.83	\$11,089.86	\$15,928.97	58.96%
Disposables / North / 15ml	1,098	\$27,316.90	\$26,527.65	\$7,421.19	\$19,106.46	72.02%
Hardware / Tanks and Coils / Packs of Coils / Geekvape Coils	1,507	\$27,383.73	\$26,520.64	\$12,827.82	\$13,692.82	51.63%
Conventional Nicotine / Coastal Clouds	1,504	\$27,736.04	\$26,284.43	\$9,248.87	\$17,035.56	64.81%
Salt Nicotine / Noms	1,501	\$27,565.16	\$26,193.71	\$10,288.56	\$15,905.15	60.72%
Salt Nicotine / Aqua	1,453	\$26,637.25	\$25,809.78	\$10,507.26	\$15,302.52	59.29%
Disposables / Orion Bar / 20 ml	1,052	\$26,184.55	\$25,323.85	\$5,662.01	\$19,661.84	77.64%
HOUSE / TAX	581,713	\$24,775.40	\$24,747.40	\$29,085.65	\$-4,338.25	-17.53%
Salt Nicotine / Coastal Clouds	1,337	\$25,011.51	\$23,895.06	\$8,136.44	\$15,758.62	65.95%
Smoke Shop / Accessories	2,806	\$24,771.80	\$23,848.15	\$10,637.49	\$13,210.66	55.39%
Smoke Shop / USA Made / Water Pipe (USA)	323	\$25,267.61	\$23,702.13	\$10,378.26	\$13,323.87	56.21%
	1,153	\$24,699.96	\$23,509.12	\$10,591.56	\$12,917.56	54.95%

CATEGORY	QTY	GROSS	NET REVENUE	COST	PROFIT	MARGIN
Smoke Shop / Bangers & Caps						
Disposables / Pillow Talk / 13 ml	977	\$24,284.98	\$22,786.30	\$8,003.76	\$14,782.54	64.87%
Conventional Nicotine / Mints	1,028	\$22,955.91	\$21,818.98	\$9,034.80	\$12,784.18	58.59%
Smoke Shop / Water Pipe (I)	347	\$22,778.26	\$21,590.66	\$8,853.72	\$12,736.94	58.99%
Smoke Shop / High Five	195	\$22,633.52	\$21,384.04	\$11,472.73	\$9,911.31	46.35%
Disposables / Posh / 14 ml	888	\$22,199.00	\$21,374.30	\$7,224.06	\$14,150.24	66.2%
Functional Mushrooms / Edible / Gummies	1,118	\$21,234.01	\$20,677.50	\$7,652.20	\$13,025.30	62.99%
Hardware / Tanks and Coils / Replacement Pods / Suorin	2,664	\$20,014.68	\$19,759.15	\$8,740.69	\$11,018.46	55.76%
Hardware / Tanks and Coils / Packs of Coils / Smok Coils	1,314	\$20,238.26	\$19,703.20	\$11,283.94	\$8,419.26	42.73%
CBD / Hemp Flower / Pre - Packaged	330	\$19,947.41	\$18,947.56	\$5,085.16	\$13,862.40	73.16%
CBD / Tinctures / Oral	379	\$19,746.77	\$18,802.98	\$10,152.56	\$8,650.42	46.01%
Disposables / Lucid Boost / 18 ml	933	\$18,625.91	\$17,951.99	\$7,017.55	\$10,934.44	60.91%
Disposables / Juice Head	926	\$18,656.11	\$17,797.17	\$7,062.46	\$10,734.71	60.32%
Salt Nicotine / Transistor	962	\$19,170.00	\$17,793.46	\$5,268.24	\$12,525.22	70.39%
Smoke Shop / Huni Badger	365	\$17,839.27	\$16,655.58	\$10,073.84	\$6,581.74	39.52%
Smoke Shop / USA Made / Hand Pipe (USA)	685	\$17,231.30	\$16,585.11	\$7,800.55	\$8,784.56	52.97%
Conventional Nicotine / 7 Daze	920	\$17,795.32	\$16,330.08	\$6,756.35	\$9,573.73	58.63%
Salt Nicotine / Cloud Nurdz	888	\$16,557.13	\$16,051.33	\$6,134.48	\$9,916.85	61.78%
Salt Nicotine / Frozen Fruit Monster	864	\$16,943.40	\$15,692.70	\$5,549.56	\$10,143.14	64.64%
CBD / Edible / Candy & Chocolate	512	\$17,272.85	\$15,648.63	\$8,311.13	\$7,337.50	46.89%
Salt Nicotine / Skwezed	780	\$14,457.90	\$13,985.09	\$4,963.10	\$9,021.99	64.51%
Disposables / Pillow Talk / 20ml	574	\$13,969.62	\$13,446.27	\$4,781.50	\$8,664.77	64.44%
Hardware / Tanks and Coils / Packs of Coils / Uwell Coils	993	\$13,893.47	\$13,280.66	\$7,187.32	\$6,093.34	45.88%
Smoke Shop / Cleaners	1,329	\$13,742.60	\$13,155.94	\$5,003.52	\$8,152.42	61.97%

CATEGORY	QTY	GROSS	NET REVENUE	COST	PROFIT	MARGIN
CBD / Vapeable / Disposable / 3.5 gram / ml	382	\$13,026.53	\$12,697.73	\$4,395.25	\$8,302.48	65.39%
Hardware / Accessories / Battery Chargers	722	\$12,647.69	\$12,190.60	\$6,068.46	\$6,122.14	50.22%
Salt Nicotine / Juice Head	663	\$12,634.88	\$12,068.55	\$4,379.96	\$7,688.59	63.71%
Conventional Nicotine / Splash	723	\$12,265.27	\$11,970.69	\$5,286.41	\$6,684.28	55.84%
CBD / Vapeable / Disposable / 2.5 gram / ml	405	\$12,145.95	\$11,879.05	\$4,700.79	\$7,178.26	60.43%
CBD / Edible	447	\$12,118.04	\$11,811.01	\$5,344.71	\$6,466.30	54.75%
Smoke Shop / Grinders	500	\$11,576.69	\$11,243.73	\$4,941.39	\$6,302.34	56.05%
Hardware / Tanks and Coils / Replacement Pods / Uwell	763	\$10,794.69	\$10,574.72	\$5,225.66	\$5,349.06	50.58%
Smoke Shop / Imported / Water Pipe (Import)	178	\$11,624.93	\$10,568.23	\$4,667.27	\$5,900.96	55.84%
CBD / Vapeable / Disposable / 2 gram / ml	316	\$10,638.90	\$10,326.48	\$3,405.73	\$6,920.75	67.02%
Hardware / Tanks and Coils / Replacement Pods / Smok	855	\$10,285.18	\$10,177.28	\$4,738.35	\$5,438.93	53.44%
Salt Nicotine / Innevape	583	\$10,524.40	\$10,136.02	\$3,745.37	\$6,390.65	63.05%
Hardware / Tanks and Coils / Packs of Coils / Aspire Coils	1,312	\$10,357.05	\$10,070.89	\$5,465.26	\$4,605.63	45.73%
Conventional Nicotine / Primus	481	\$10,813.54	\$10,020.75	\$3,446.44	\$6,574.31	65.61%
Conventional Nicotine / Glas Basix Series	547	\$10,419.64	\$9,750.10	\$3,623.49	\$6,126.61	62.84%
Salt Nicotine / VGOD	580	\$9,735.95	\$9,638.76	\$3,904.03	\$5,734.73	59.5%
Nicotine Pouches / ZYN	1,776	\$9,688.25	\$9,626.58	\$7,278.91	\$2,347.67	24.39%
CBD / Hemp Flower	428	\$9,825.61	\$9,540.31	\$4,428.57	\$5,111.74	53.58%
CBD / Hemp Flower / Pre - Roll	413	\$9,962.28	\$9,353.37	\$3,463.86	\$5,889.51	62.97%
CBD / Vapeable	364	\$9,587.23	\$9,217.88	\$4,637.11	\$4,580.77	49.69%
Salt Nicotine / 485 Red	605	\$9,387.00	\$9,214.16	\$4,235.00	\$4,979.16	54.04%
Conventional Nicotine / Juice Head	443	\$9,386.17	\$8,937.86	\$2,987.25	\$5,950.61	66.58%
Conventional Nicotine / Gorilla Warfare	451	\$9,076.99	\$8,913.10	\$3,369.07	\$5,544.03	62.2%
Smoke Shop / Puffco	71	\$8,714.57	\$8,496.37	\$5,842.00	\$2,654.37	31.24%

CATEGORY	QTY	GROSS	NET REVENUE	COST	PROFIT	MARGIN
Smoke Shop / Celebrity Glass / Celeb Water Pipe	62	\$8,635.00	\$8,146.70	\$3,818.59	\$4,328.11	53.13%
Non-Item	7,568	\$8,141.96	\$8,075.87	\$70.20	\$8,005.67	99.13%
Conventional Nicotine / Vapetasia	413	\$8,770.83	\$8,050.97	\$3,126.10	\$4,924.87	61.17%
Disposables / Tru Story / 20 ml	354	\$8,018.00	\$7,695.83	\$2,640.50	\$5,055.33	65.69%
Smoke Shop / Imported / Handpipe (Import)	764	\$8,063.48	\$7,653.34	\$2,528.41	\$5,124.93	66.96%
Salt Nicotine / Pod Juice	382	\$7,448.80	\$7,168.85	\$2,146.25	\$5,022.60	70.06%
Hardware / Tanks and Coils / Tanks / Rebuildable Atomizers	227	\$7,301.66	\$6,946.03	\$4,070.61	\$2,875.42	41.4%
Salt Nicotine / Fruit Monster	361	\$7,093.45	\$6,697.72	\$2,322.40	\$4,375.32	65.33%
Hardware / Tanks and Coils / Replacement Pods / VooPoo	709	\$6,805.23	\$6,629.34	\$3,274.30	\$3,355.04	50.61%
Sale Items	382	\$6,800.04	\$6,593.40	\$3,894.15	\$2,699.25	40.94%
Smoke Shop / Ashtrays & Trays	499	\$6,792.99	\$6,467.17	\$2,951.81	\$3,515.36	54.36%
Disposables / Innobar	390	\$6,626.10	\$6,376.85	\$2,145.00	\$4,231.85	66.36%
Hardware / Tanks and Coils / Replacement Pods / Boulder	696	\$6,218.78	\$6,095.69	\$2,850.39	\$3,245.30	53.24%
Disposables / Posh / 22 ml	239	\$5,975.47	\$5,818.27	\$2,558.50	\$3,259.77	56.03%
Smoke Shop / Torches & Lighters	552	\$5,670.58	\$5,451.46	\$2,508.03	\$2,943.43	53.99%
Nicotine Packs	2,100	\$5,456.36	\$5,316.08	\$2,841.85	\$2,474.23	46.54%
CBD / Vapeable / Disposable / 5 gram / ml	117	\$5,400.00	\$5,247.00	\$1,877.48	\$3,369.52	64.22%
Salt Nicotine / You Got E Juice	369	\$5,247.39	\$5,106.03	\$2,673.75	\$2,432.28	47.64%
Hardware / Accessories / DIY	2,131	\$4,815.24	\$4,649.98	\$2,313.49	\$2,336.49	50.25%
Hardware / Devices / Salt Nicotine / Boulder Rock	293	\$4,573.75	\$4,516.42	\$2,109.22	\$2,407.20	53.3%
Butane	558	\$4,739.65	\$4,402.69	\$1,630.88	\$2,771.81	62.96%
Smoke Shop / Slides & Bowls	328	\$4,565.48	\$4,398.93	\$1,620.26	\$2,778.67	63.17%
Incense and Candles / Incense	6,367	\$4,657.09	\$4,358.23	\$1,279.97	\$3,078.26	70.63%

CATEGORY	QTY	GROSS	NET REVENUE	COST	PROFIT	MARGIN
Conventional Nicotine / Beard	197	\$4,429.97	\$4,314.59	\$1,302.98	\$3,011.61	69.8%
Hardware / Accessories / Wick and Wire	587	\$4,407.46	\$4,248.66	\$2,072.10	\$2,176.56	51.23%
Incense and Candles / Candles	430	\$4,374.40	\$4,248.27	\$2,148.37	\$2,099.90	49.43%
Conventional Nicotine / Chain Vapez	211	\$4,584.44	\$4,183.61	\$1,328.47	\$2,855.14	68.25%
Disposables / RAZ / 16 ml	150	\$4,250.21	\$4,049.99	\$1,485.00	\$2,564.99	63.33%
Hardware / Devices / Unregulated / Mech Mods	72	\$4,298.73	\$4,025.79	\$1,929.10	\$2,096.69	52.08%
Disposables / Vaporesso / 15ml	210	\$4,197.90	\$3,987.75	\$1,514.25	\$2,473.50	62.03%
Smoke Shop / Imported / Wood & Metal (I)	338	\$4,094.06	\$3,914.84	\$1,510.20	\$2,404.64	61.42%
Conventional Nicotine / Just Sweets	200	\$3,996.77	\$3,911.12	\$1,425.00	\$2,486.12	63.57%
Salt Nicotine / Glas Basix	223	\$4,132.90	\$3,878.22	\$1,654.54	\$2,223.68	57.34%
Conventional Nicotine / Sorbet Pop	206	\$4,250.49	\$3,799.34	\$1,506.67	\$2,292.67	60.34%
Hardware / Tanks and Coils / Packs of Coils / Tobeco Coils	267	\$3,654.20	\$3,541.01	\$1,874.64	\$1,666.37	47.06%
Hardware / Accessories / Tank Parts / Replacement Glass	738	\$3,597.34	\$3,533.20	\$1,228.72	\$2,304.48	65.22%
Hardware / Tanks and Coils / Packs of Coils / LostVape Coils	212	\$3,530.87	\$3,482.21	\$1,721.26	\$1,760.95	50.57%
CBD / Balms & Lotions	164	\$3,618.72	\$3,479.35	\$2,076.33	\$1,403.02	40.32%
Hardware / Accessories / Drip Tips	611	\$3,574.30	\$3,467.71	\$1,069.01	\$2,398.70	69.17%
Smoke Shop / Tools	305	\$3,458.78	\$3,333.40	\$1,168.07	\$2,165.33	64.96%
Conventional Nicotine / Fruitia	221	\$4,184.13	\$3,316.17	\$1,274.67	\$2,041.50	61.56%
Smoke Shop / Novelty	195	\$3,490.96	\$3,299.54	\$1,356.07	\$1,943.47	58.9%
Conventional Nicotine / Carnival	123	\$3,219.05	\$3,076.80	\$1,156.22	\$1,920.58	62.42%
Hardware / Tanks and Coils / Replacement Pods / OVNS	322	\$3,122.80	\$3,058.90	\$1,166.73	\$1,892.17	61.86%
Nicotine Pouches / Juice Head	866	\$3,476.67	\$2,946.73	\$1,594.81	\$1,351.92	45.88%

CATEGORY	QTY	GROSS	NET REVENUE	COST	PROFIT	MARGIN
Smoke Shop / Celebrity Glass / Celeb Hand Pipe	89	\$2,976.00	\$2,905.40	\$1,179.15	\$1,726.25	59.42%
Smoke Shop / Imported / Misc (Import)	248	\$3,040.93	\$2,900.58	\$1,050.89	\$1,849.69	63.77%
Conventional Nicotine / Cali Cooler	126	\$2,948.08	\$2,819.69	\$1,288.98	\$1,530.71	54.29%
Salt Nicotine / Beard	166	\$2,863.96	\$2,782.28	\$989.13	\$1,793.15	64.45%
CBD / Pet / K-9	123	\$3,056.58	\$2,781.85	\$1,345.19	\$1,436.66	51.64%
Disposables / Packspod	160	\$2,822.40	\$2,727.05	\$1,132.61	\$1,594.44	58.47%
Salt Nicotine / Vapetasia	151	\$2,761.81	\$2,597.43	\$811.50	\$1,785.93	68.76%
CBD / Hemp Flower / Bulk	48	\$2,700.00	\$2,583.70	\$803.70	\$1,780.00	68.89%
Conventional Nicotine / Naked 100	103	\$2,554.88	\$2,521.38	\$625.20	\$1,896.18	75.2%
Conventional Nicotine / 485 Red	148	\$2,421.00	\$2,390.10	\$1,039.00	\$1,351.10	56.53%
Weight & Measure	96	\$2,430.00	\$2,344.69	\$1,197.15	\$1,147.54	48.94%
Salt Nicotine / Transistor	159	\$2,344.85	\$2,316.35	\$954.00	\$1,362.35	58.81%
Disposables / Posh / 15 ml	94	\$2,350.00	\$2,290.00	\$893.00	\$1,397.00	61%
Conventional Nicotine / Pinup Vapor	132	\$2,253.00	\$2,206.12	\$1,048.88	\$1,157.24	52.46%
Salt Nicotine / Fruitia	132	\$2,519.74	\$2,039.78	\$788.00	\$1,251.78	61.37%
Smoke Shop / Celebrity Glass / Celeb Misc	75	\$2,117.00	\$2,027.95	\$804.05	\$1,223.90	60.35%
CBD / Tinctures	50	\$2,081.59	\$2,014.91	\$670.00	\$1,344.91	66.75%
Conventional Nicotine / Clapback	128	\$2,158.98	\$1,983.73	\$874.00	\$1,109.73	55.94%
Conventional Nicotine / The Fountain	135	\$2,108.93	\$1,966.39	\$877.50	\$1,088.89	55.38%
Smoke Shop / Rolling Machines	151	\$2,006.65	\$1,956.80	\$1,015.83	\$940.97	48.09%
Conventional Nicotine / Cyclops Vapor	131	\$1,907.00	\$1,891.40	\$786.00	\$1,105.40	58.44%
Salt Nicotine / Clapback	95	\$1,988.00	\$1,841.14	\$563.69	\$1,277.46	69.38%
Smoke Shop / Packaging & Transport	589	\$1,960.44	\$1,826.96	\$1,083.21	\$743.75	40.71%
Drinks & Snacks	645	\$2,046.01	\$1,785.24	\$1,268.31	\$516.93	28.96%
Conventional Nicotine / Brewed Awakening	107	\$1,922.94	\$1,747.09	\$635.75	\$1,111.34	63.61%
Nicotine Pouches	296	\$1,715.11	\$1,667.86	\$927.32	\$740.54	44.4%

CATEGORY	QTY	GROSS	NET REVENUE	COST	PROFIT	MARGIN
Salt Nicotine / Just Sweets	95	\$1,697.98	\$1,636.00	\$495.75	\$1,140.25	69.7%
Disposables / SWFT / 24ml	65	\$1,612.00	\$1,589.00	\$520.00	\$1,069.00	67.28%
Disposables / Swype / 22 ml	75	\$1,597.47	\$1,559.63	\$637.50	\$922.13	59.12%
Salt Nicotine / Watson	85	\$1,679.34	\$1,545.04	\$497.47	\$1,047.57	67.8%
Salt Nicotine / Pinup Vapor	99	\$1,668.99	\$1,542.05	\$780.44	\$761.61	49.39%
Smoke Shop / USA Made / Misc (USA)	79	\$1,623.78	\$1,516.82	\$651.50	\$865.32	57.05%
Conventional Nicotine / No Hype Vapor	73	\$1,515.36	\$1,427.70	\$411.01	\$1,016.69	71.21%
Hardware / Tanks and Coils / Packs of Coils	124	\$1,392.44	\$1,367.19	\$686.80	\$680.39	49.77%
Apparel	84	\$1,640.83	\$1,240.43	\$783.87	\$456.56	36.81%
Conventional Nicotine / Brewell	70	\$1,363.63	\$1,217.09	\$133.29	\$1,083.80	89.05%
Disposables / iJoy / 20 ml	49	\$1,194.53	\$1,144.43	\$318.50	\$825.93	72.17%
Conventional Nicotine / Four Seasons	60	\$1,199.40	\$1,133.00	\$395.62	\$737.38	65.08%
Conventional Nicotine / The One	66	\$1,157.18	\$1,122.18	\$455.80	\$666.38	59.38%
Hardware / Tanks and Coils / Replacement Pods / Aspire Vape Co	141	\$1,130.41	\$1,119.51	\$593.00	\$526.51	47.03%
Disposables / Kros	95	\$1,130.00	\$1,054.47	\$237.50	\$816.97	77.48%
Disposables / Fume / 22ml	43	\$1,117.57	\$1,043.27	\$516.00	\$527.27	50.54%
Functional Mushrooms / Vapeable / Disposable / 2.5 gram / ml	35	\$1,049.65	\$1,030.85	\$478.74	\$552.11	53.56%
Smoke Shop / Pax	7	\$1,055.96	\$1,012.16	\$656.40	\$355.76	35.15%
Disposables / South By North / 6.5 ml	76	\$1,029.24	\$1,008.24	\$299.25	\$708.99	70.32%
Disposables / EBCREATE / 17ml	38	\$1,025.62	\$956.32	\$408.50	\$547.82	57.28%
Salt Nicotine / Sorbet Pop	76	\$1,443.63	\$945.13	\$568.00	\$377.13	39.9%
CBD / Vapeable / 510 Carto / Pod / 1 gram / ml	94	\$939.06	\$889.50	\$451.20	\$438.30	49.27%
Disposables / Baddie Bar / 15 ml	50	\$934.71	\$873.21	\$392.50	\$480.71	55.05%
PPE (Personal Protective Equipment) / Respiratory Protective Equipment	104	\$870.43	\$870.43	\$478.50	\$391.93	45.03%

CATEGORY	QTY	GROSS	NET REVENUE	COST	PROFIT	MARGIN
Air Freshner	166	\$779.45	\$753.81	\$286.57	\$467.24	61.98%
Disposables / Orion Bar / 14 ml	50	\$744.51	\$724.51	\$50.00	\$674.51	93.1%
Disposables / Geek Bar / 18ml	25	\$739.75	\$685.00	\$262.50	\$422.50	61.68%
Disposables / Fifty Bar / 18 ml	37	\$740.00	\$677.40	\$290.27	\$387.13	57.15%
Salt Nicotine / Boosted	41	\$661.00	\$631.84	\$322.38	\$309.46	48.98%
Smoke Shop / USA Made / Wood & Metal	18	\$630.00	\$595.00	\$263.42	\$331.58	55.73%
Hardware / Tanks and Coils / Packs of Coils / OBS Coils	30	\$567.80	\$561.15	\$285.00	\$276.15	49.21%
CBD / Tinctures / Oral Shots	61	\$581.39	\$544.60	\$211.06	\$333.54	61.24%
Hardware / Accessories / Everything Else	92	\$591.93	\$533.99	\$269.85	\$264.14	49.47%
Hardware / Accessories / Tools	25	\$518.38	\$497.06	\$312.70	\$184.36	37.09%
Salt Nicotine / The One	34	\$485.99	\$480.59	\$201.40	\$279.19	58.09%
Conventional Nicotine / Boosted	32	\$489.95	\$435.63	\$248.00	\$187.63	43.07%
Functional Mushrooms	20	\$400.00	\$395.00	\$191.32	\$203.68	51.56%
Salt Nicotine / Brewed Awakening	27	\$449.95	\$393.11	\$155.20	\$237.91	60.52%
Smoke Shop / High End	2	\$399.99	\$343.99	\$162.96	\$181.03	52.63%
Functional Mushrooms / Edible / Chocolate	17	\$340.00	\$335.60	\$158.25	\$177.35	52.85%
Hardware / Tanks and Coils / Replacement Pods / Smoking Vapor	31	\$304.70	\$302.20	\$155.00	\$147.20	48.71%
Hardware / Tanks and Coils / Replacement Pods / IPV	30	\$296.70	\$289.90	\$145.50	\$144.40	49.81%
Hardware / Accessories / Bottles	287	\$295.84	\$284.83	\$125.21	\$159.62	56.04%
Conventional Nicotine / Adult Geared	20	\$268.00	\$261.10	\$140.00	\$121.10	46.38%
Hardware / Tanks and Coils / Replacement Pods / Smoant	68	\$244.37	\$242.17	\$120.80	\$121.37	50.12%
Conventional Nicotine / Juice Head Freeze	12	\$245.00	\$236.39	\$88.00	\$148.39	62.77%

CATEGORY	QTY	GROSS	NET REVENUE	COST	PROFIT	MARGIN
Salt Nicotine / Solace	14	\$235.71	\$235.71	\$112.00	\$123.71	52.48%
Hardware / Accessories / Adapters	51	\$238.42	\$234.86	\$129.98	\$104.88	44.66%
CBD / Beverages	46	\$241.98	\$228.53	\$120.50	\$108.03	47.27%
Hardware / Accessories / Cases and Wraps	49	\$226.30	\$225.17	\$118.50	\$106.67	47.37%
Hardware / Tanks and Coils / Packs of Coils / Joyetech Coils	22	\$207.78	\$207.78	\$137.00	\$70.78	34.06%
Hardware / Accessories / Tank Parts / Orings	213	\$207.63	\$207.33	\$106.50	\$100.83	48.63%
Hardware / Tanks and Coils / Replacement Pods / Innokin	42	\$198.58	\$196.11	\$94.16	\$101.96	51.99%
Nicotine Gum	20	\$176.00	\$174.80	\$90.20	\$84.60	48.4%
Conventional Nicotine / FRYD	9	\$163.00	\$162.67	\$110.50	\$52.17	32.07%
Hardware / Tanks and Coils / Replacement Pods / Joyetech	10	\$156.70	\$150.54	\$80.00	\$70.54	46.86%
Supplements	22	\$196.29	\$122.61	\$82.50	\$40.11	32.71%
New Arrivals	2	\$119.98	\$119.98	\$65.10	\$54.88	45.74%
CBD / Pet / Feline	8	\$119.80	\$119.80	\$68.00	\$51.80	43.24%
Hardware / Tanks and Coils / Replacement Pods / RofVape	9	\$112.41	\$112.41	\$56.25	\$56.16	49.96%
PPE (Personal Protective Equipment) / Sanitation / Germicidal	34	\$108.99	\$108.99	\$75.75	\$33.24	30.5%
Hardware / Accessories / Battery Case	78	\$87.77	\$86.20	\$40.77	\$45.43	52.7%
CBD / Vapeable / Disposable / 1 gram / ml	4	\$80.00	\$80.00	\$32.00	\$48.00	60%
Hardware / Accessories	2	\$80.00	\$80.00	\$0.00	\$80.00	100%
Hardware / Accessories / Batteries / Battery Wraps	83	\$79.66	\$74.82	\$41.50	\$33.32	44.53%
Incense and Candles	4	\$79.00	\$73.64	\$40.00	\$33.64	45.68%
Hardware / Tanks and Coils	3	\$74.97	\$72.47	\$30.93	\$41.54	57.32%
Hardware / Tanks and Coils / Replacement Pods / KangerTech	5	\$49.95	\$49.95	\$22.85	\$27.10	54.25%

CATEGORY	QTY	GROSS	NET REVENUE	COST	PROFIT	MARGIN
Hardware / Tanks and Coils / Replacement Pods / Envii	3	\$49.89	\$49.89	\$26.25	\$23.64	47.38%
Hardware / Tanks and Coils / Packs of Coils / Eleaf Coils	2	\$32.00	\$29.60	\$8.00	\$21.60	72.97%
Hardware / Accessories / Rda Parts	2	\$23.95	\$23.75	\$11.00	\$12.75	53.68%
Hardware / Tanks and Coils / Replacement Pods / Xomo	1	\$10.99	\$10.99	\$6.10	\$4.89	44.49%
Hardware / Tanks and Coils / Packs of Coils / Envii Coils	9	\$9.00	\$9.00	\$72.00	\$-63.00	-700%
Nicotine Oral Use	1	\$6.00	\$6.00	\$5.00	\$1.00	16.67%
Total	885,505	\$4,936,808.80	\$4,739,335.99	\$2,078,232.32	\$2,661,103.70	56.1%