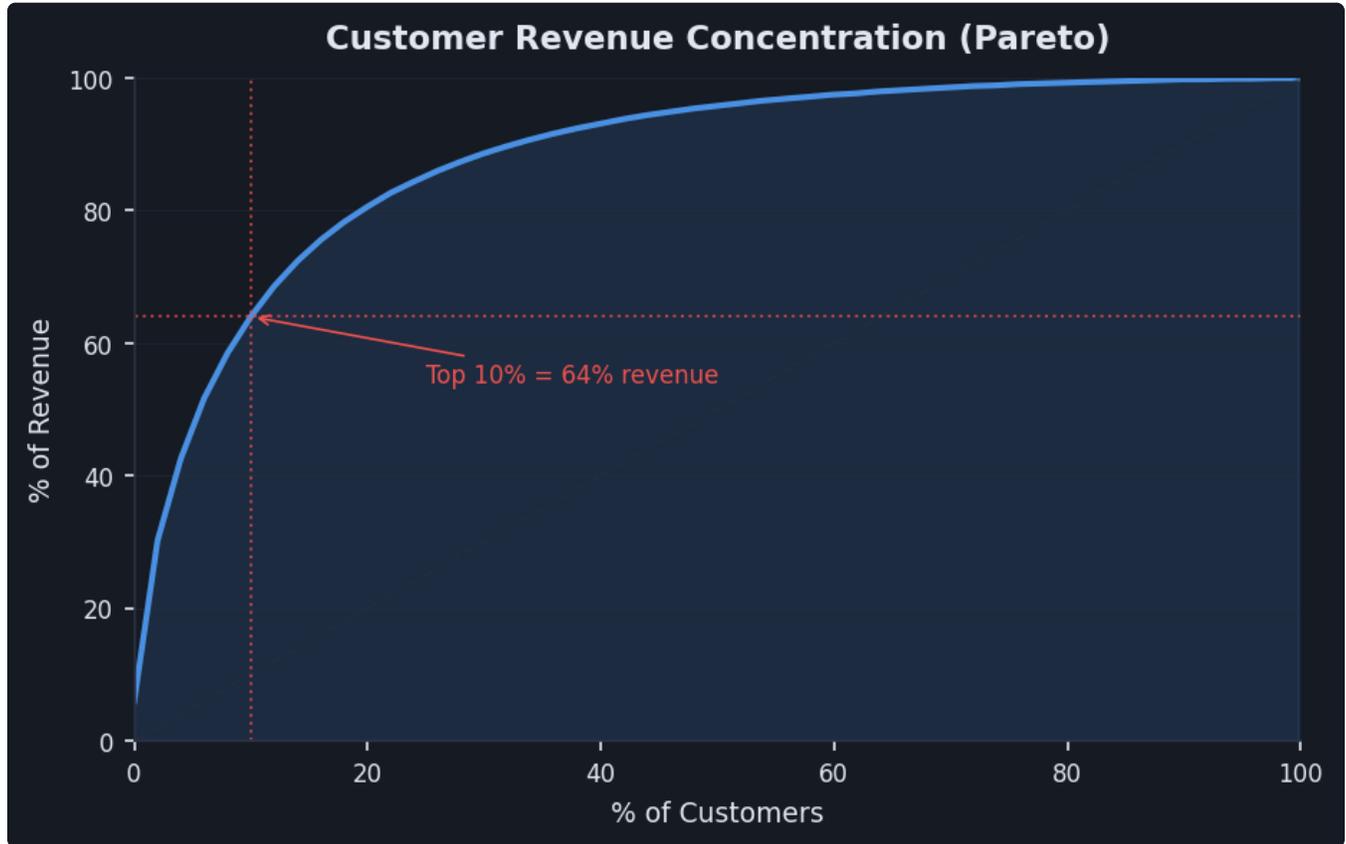
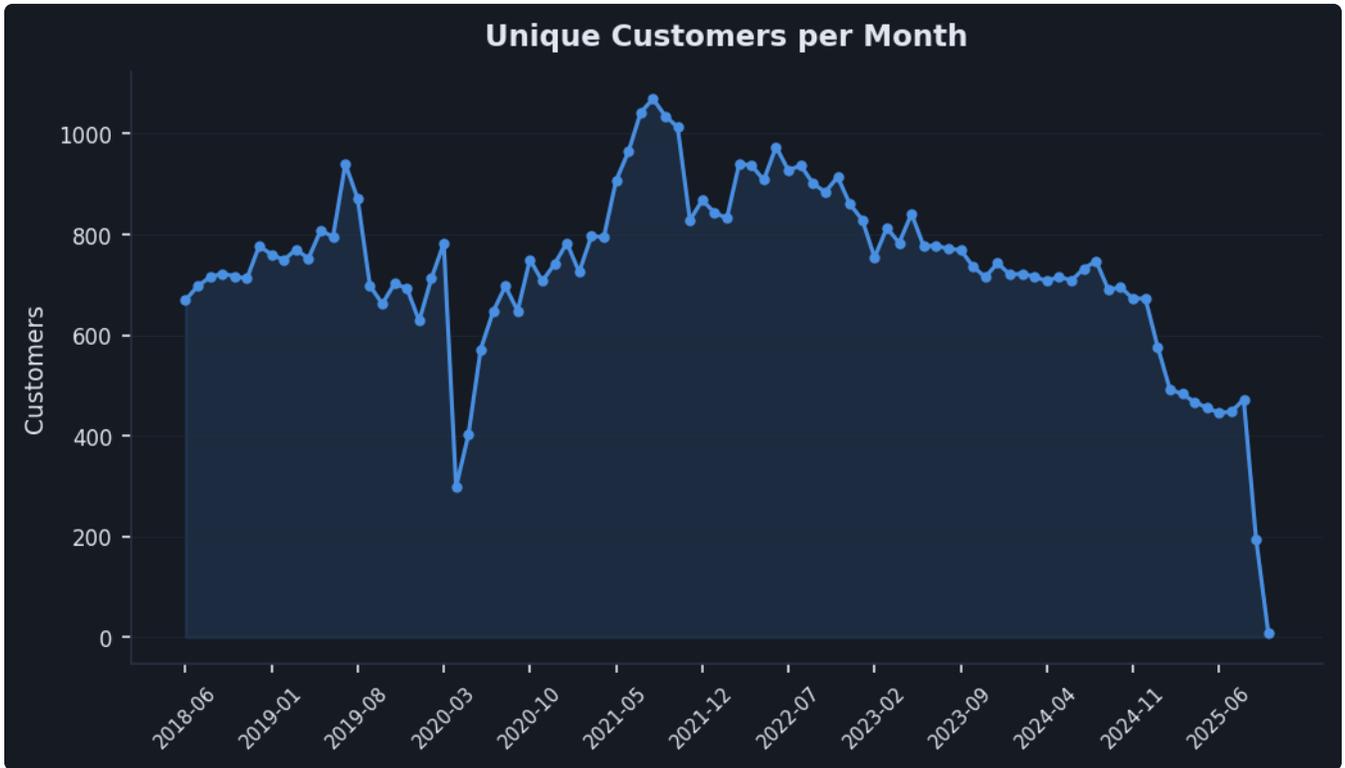


### Customer Revenue Concentration



**Pareto Analysis:** 8,769 total customers. Top 876 customers (10%) account for **64.0%** of total revenue.

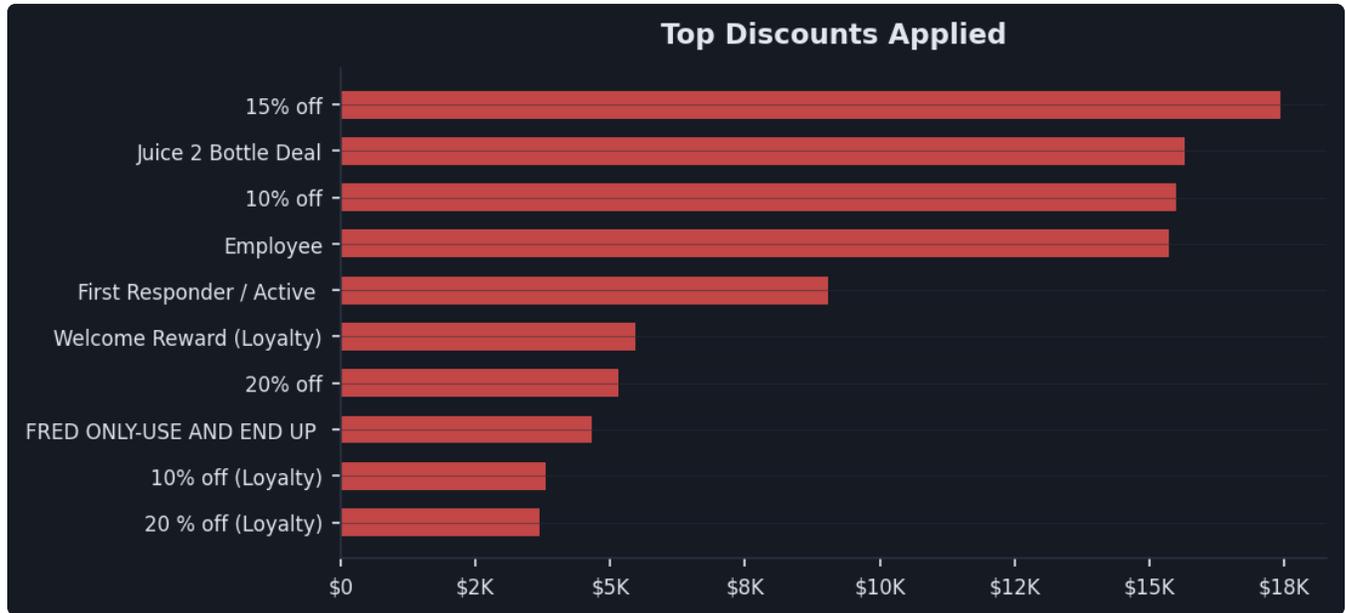
# Unique Customers per Month



## Top Customers by Revenue

RANK	CUSTOMER	REVENUE	COST	PROFIT	MARGIN	EMAIL
1	Anonymous	\$297,802.02	\$125,346.87	\$157,015.21	55.61%	
2	Lt Dan	\$17,162.68	\$10,770.70	\$5,507.44	33.83%	dznuniq@gmail.com
3	Chasity V	\$15,484.27	\$6,704.36	\$7,953.76	54.26%	chasity.vroman@gmail.com
4	Josh Balding	\$15,137.00	\$5,891.49	\$8,440.94	58.89%	joshbalding@gmail.com
5	Frank Foley	\$15,131.43	\$5,882.01	\$8,436.26	58.92%	frank.t.foley123@gmail.com
6	DJ radon	\$15,025.26	\$5,687.10	\$8,534.05	60.01%	69camerocopo@gmail.com
7	Chad Mengo	\$13,615.09	\$7,234.39	\$5,675.65	43.96%	chadmengo@iCloud.com
8	Lee Draper	\$13,151.47	\$5,246.79	\$7,217.23	57.9%	hdraper@hotmail.com
9	Nick R	\$12,201.23	\$4,772.96	\$6,776.09	58.67%	walleye1044@gmail.com
10	Mike Styx	\$12,186.11	\$4,834.96	\$6,710.23	58.12%	styxt9@icloud.com
11	EMILY Andrews	\$12,132.32	\$5,064.76	\$6,409.79	55.86%	
12	shayne o'leary	\$12,122.28	\$5,765.21	\$5,700.60	49.72%	
13	Malisa Turner	\$11,727.02	\$4,628.65	\$6,462.33	58.27%	
14	Evan Schulte	\$11,175.03	\$4,388.96	\$6,193.08	58.52%	evansdotcom@gmail.com
15	Kim Schindel	\$11,106.51	\$4,307.73	\$6,212.82	59.05%	Kim.a.schindel@gmail.com
16	Amanda Buak	\$10,936.13	\$4,186.62	\$6,157.80	59.53%	
17	Nathan Maslanich	\$10,815.02	\$4,697.90	\$5,540.62	54.12%	grayfox200@gmail.com
18	Toby Patterson	\$10,680.74	\$4,268.63	\$5,834.61	57.75%	tobypatterson13@gmail.com
19	Chris Gibson	\$10,438.29	\$4,140.66	\$5,741.05	58.1%	
20	Mark Moran	\$10,398.71	\$4,936.27	\$4,913.01	49.88%	Markymark927@icloud.com
21	Dan Eisen	\$10,363.28	\$4,420.88	\$5,398.26	54.98%	daneisen79@gmail.com
22	Chris Lang	\$10,153.64	\$3,985.12	\$5,629.01	58.55%	clang379@gmail.com
23	Leonard Vogel Jr	\$10,058.25	\$4,733.53	\$4,788.93	50.29%	leonard_vogel@sbcglobal.net
24	Naomi Black	\$9,948.57	\$3,868.34	\$5,550.82	58.93%	Naomi.toepferblack@gmail.com
25	Jeff Tindall	\$9,933.15	\$4,507.43	\$4,892.64	52.05%	Jtindall29@gmail.com
26	Charlie Leyden	\$9,763.01	\$4,112.02	\$5,133.45	55.52%	Leyden_charlie@yahoo.com
27	Matt Barton	\$9,758.02	\$3,861.23	\$5,391.42	58.27%	mbarton239@gmail.com
28	christine mcarthur	\$9,723.45	\$4,784.81	\$4,416.61	48%	
29	Justin Purdy	\$9,455.76	\$3,884.73	\$5,074.84	56.64%	justinrpurdy@gmail.com
30	Shari L	\$9,145.68	\$3,665.06	\$4,989.13	57.65%	Greenwitch163@yahoo.com
<b>Total (Top 30)</b>		<b>\$636,731.42</b>	<b>\$270,580.17</b>	<b>\$332,697.68</b>	<b>52.3%</b>	

## Discount Analysis



DISCOUNT NAME	QTY	DISCOUNT TOTAL	NET REVENUE	PROFIT	MARGIN
15% off	7,066	\$17,417.73	\$98,666.62	\$48,315.68	%
Juice 2 Bottle Deal	7,654	\$15,640.15	\$140,717.41	\$88,629.44	%
10% off	11,666	\$15,484.78	\$139,309.37	\$73,767.26	%
Employee	3,883	\$15,361.73	\$35,834.78	\$14,970.42	%
First Responder / Active Military	5,091	\$9,035.81	\$81,292.93	\$48,251.29	%
Welcome Reward (Loyalty)	1,992	\$5,465.48	\$49,847.91	\$27,458.44	%
20% off	1,310	\$5,155.96	\$20,619.26	\$11,158.41	%
FRED ONLY-USE AND END UP IN THE UNEMPLOYMENT LINE	216	\$4,647.84	\$0.00	\$-2,258.71	%
10% off (Loyalty)	1,482	\$3,813.49	\$34,315.80	\$18,392.37	%
20 % off (Loyalty)	876	\$3,686.16	\$14,742.36	\$7,271.58	%
Juice 6+ Bottle Deal	866	\$3,673.23	\$14,691.98	\$8,417.84	%
Juice 4 Bottle Deal	979	\$3,004.55	\$17,021.86	\$10,312.67	%
15% Off	937	\$2,955.19	\$16,744.06	\$8,625.85	%
Christmas Discount	547	\$2,464.47	\$10,075.42	\$4,970.78	%
Juice 3 Bottle Deal	1,134	\$2,341.70	\$21,064.23	\$13,630.48	%
We Miss You (Loyalty)	675	\$2,281.14	\$13,960.19	\$7,740.74	%
Store Use	117	\$2,244.16	\$0.00	\$-1,216.42	%
Smoke Shop 25% Off	350	\$2,237.99	\$6,713.65	\$3,085.34	%
Black Friday Buy 3 Get 1 Free Esco	212	\$1,926.00	\$1,890.00	\$354.31	%

DISCOUNT NAME	QTY	DISCOUNT TOTAL	NET REVENUE	PROFIT	MARGIN
5% off	2,439	\$1,898.12	\$36,052.71	\$19,407.57	%
DISCOUNT JUICES SALT 30ml \$5	108	\$1,618.92	\$540.00	\$-161.57	%
5th Day Before Xmas	385	\$1,563.05	\$6,251.29	\$3,107.19	%
Black Friday Juice Promo	43	\$1,467.40	\$0.00	\$-538.46	%
Tax Free December	1,407	\$1,447.12	\$24,869.17	\$14,149.77	%
Anniversary Reward (Loyalty)	221	\$1,298.48	\$4,986.47	\$2,372.92	%
New Disposables-2	1,371	\$1,235.00	\$29,629.98	\$20,220.17	%
Black Friday Disposables 35%	175	\$1,219.34	\$2,263.97	\$800.14	%
Damaged	63	\$1,207.68	\$0.00	\$-528.41	%
2 Bottle Deal	566	\$1,147.60	\$10,328.20	\$6,279.58	%
Smoke Shop 30% Off	30	\$1,113.00	\$2,596.97	\$1,237.43	%
Fire Sale Week 2 25% OFF	210	\$1,057.51	\$3,171.08	\$1,701.92	%
Disposables-2	1,257	\$1,044.80	\$25,068.77	\$15,114.33	%
Black Friday Vape Juice 30%	165	\$1,023.89	\$2,389.04	\$1,180.07	%
Pillow Talk B1G1H/O	78	\$975.00	\$964.86	\$472.93	%
Juice 5 Bottle Deal	304	\$963.21	\$5,457.00	\$3,336.85	%
3 Bottle Deal	318	\$957.38	\$5,470.44	\$3,197.59	%
Happy Birthday (Loyalty)	194	\$949.00	\$3,570.43	\$1,823.46	%
Black Friday 2024 30% Off	144	\$937.20	\$2,186.15	\$1,123.60	%
4th of July 20% off Glass,CBD,Disposables,Juice	236	\$935.00	\$3,739.90	\$1,860.23	%
420 Sale 2025 20% off	270	\$906.00	\$3,622.75	\$1,930.12	%
Labor Day Vape Shop	220	\$890.98	\$3,563.46	\$1,676.25	%
Family Discount	255	\$883.66	\$3,532.77	\$1,987.91	%
Smoke Shop 20% Off	171	\$824.28	\$3,296.58	\$1,360.39	%
Buy 3 Esco Get 5 Off	315	\$785.00	\$4,927.94	\$2,606.75	%
Black Friday Vape Shop 25%	149	\$771.59	\$2,314.16	\$1,101.39	%
Buy 3 Disposables Get 1 Free	32	\$753.86	\$0.00	\$-279.00	%
7 Year Sale	172	\$735.39	\$2,092.79	\$910.00	%
Black Friday Smoke Shop 30%	103	\$709.17	\$1,654.35	\$632.65	%
MD23	226	\$706.00	\$3,999.63	\$2,021.88	%
4TH2023	364	\$677.65	\$6,097.28	\$3,376.99	%
Smoke Shop 50% Off	161	\$659.49	\$659.35	\$144.82	%
6-5-24 Discount Coils and Pods	72	\$648.00	\$72.00	\$-488.81	%

DISCOUNT NAME	QTY	DISCOUNT TOTAL	NET REVENUE	PROFIT	MARGIN
420DISPOVAPE	69	\$643.55	\$964.88	\$454.30	%
Consumable 30% Off	76	\$613.79	\$1,432.11	\$844.67	%
Buy 2 Esco Mega Get 10% Both Disposables	170	\$586.10	\$5,273.25	\$3,126.84	%
Green 30% Off	55	\$585.29	\$1,365.50	\$633.10	%
4th of July Sale 2025	152	\$567.70	\$2,770.62	\$1,566.64	%
Black Friday Juice 1	28	\$557.00	\$0.00	\$-205.26	%
Hemp Derived 25% Off	228	\$552.75	\$1,658.23	\$934.20	%
Black Friday 2024 20% Off	141	\$551.01	\$2,203.36	\$1,176.98	%
BLK FRDY ELIQUIDS	129	\$540.58	\$2,161.14	\$1,295.40	%
Fire Sale Week 1 15% OFF	182	\$530.37	\$3,003.88	\$1,755.58	%
DISCOUNT JUICES 60ml \$5	35	\$524.65	\$175.01	\$-35.49	%
Buy 2 Get 1 FREE on E-Liquids 30-60ml	46	\$518.75	\$399.80	\$107.16	%
Memorial Day Sale 2025 15% off	213	\$517.58	\$2,931.73	\$1,735.04	%
420LQD	26	\$516.00	\$0.00	\$-168.51	%
BOGO Liquid	52	\$509.40	\$509.04	\$81.13	%
New Year New You	164	\$507.75	\$2,877.19	\$1,678.89	%
Waterpipe 40%	12	\$496.40	\$744.60	\$284.86	%
Christmas 21-23rd Promotion	111	\$464.98	\$1,859.57	\$859.16	%
Black Friday CBD & D8 Items 20%	60	\$446.60	\$1,786.25	\$1,009.93	%
Discount Juice 60 ml \$10	44	\$439.56	\$440.02	\$113.08	%
42% water pipe	3	\$405.30	\$559.70	\$84.75	%
Mr. Vapor Promo	99	\$396.00	\$2,078.01	\$1,187.01	%
New Disposables-3	285	\$387.96	\$6,076.16	\$4,242.30	%
Blowout Sale Spend \$100 Get \$25 Off	27	\$382.96	\$569.82	\$198.74	%
DISCOUNT JUICES 100-120ml \$5	22	\$373.78	\$110.00	\$-59.69	%
25% off 3 Tall Pines 710 sale	34	\$365.00	\$1,095.00	\$521.42	%
710 SALE 15%	117	\$349.24	\$1,977.11	\$859.13	%
Black Friday Coils and Pods 25%	93	\$347.87	\$1,043.13	\$383.87	%
Black Friday 15	100	\$342.43	\$1,940.00	\$883.20	%
4th of July 10% off everything else	213	\$338.93	\$3,049.15	\$1,578.57	%
Disposables-3	277	\$333.47	\$5,223.14	\$3,069.30	%
20% OFF Smoke Shop Goodies	94	\$317.10	\$1,268.21	\$611.19	%
Juice Head Pouch Promo	77	\$308.77	\$143.13	\$44.14	%

DISCOUNT NAME	QTY	DISCOUNT TOTAL	NET REVENUE	PROFIT	MARGIN
Tasty Puff Sale	77	\$308.00	\$76.23	\$-30.80	%
Black Friday 20	76	\$300.37	\$1,201.37	\$615.67	%
35 percent off blowfish	7	\$294.35	\$546.65	\$208.38	%
Black Friday Water Pipes 35%	12	\$290.50	\$539.48	\$297.89	%
New Disposables-4	155	\$278.88	\$3,206.06	\$2,182.27	%
20% OFF Vape Shop Hardware, Pods, and Coils	66	\$272.60	\$1,090.07	\$482.42	%
710 SALE 20%	44	\$260.30	\$1,041.09	\$486.69	%
710 SALE 5%	323	\$258.28	\$4,904.26	\$2,922.25	%
FLASH SALE 1-27-23	80	\$256.81	\$1,454.77	\$732.89	%
420HMPVPE	15	\$256.40	\$384.60	\$162.10	%
Buy More and Save Edibles Tier 1	260	\$245.40	\$4,662.11	\$2,594.51	%
Disposables-4	149	\$238.32	\$2,739.99	\$1,597.20	%
Geek Bomb Buy 1 Get 1 Free (Even Qty)	25	\$237.50	\$237.50	\$50.48	%
420 Sale	73	\$235.23	\$940.83	\$437.70	%
Black Friday Vape Devices 20%	25	\$228.60	\$914.19	\$359.51	%
Vapresso Care's	59	\$222.59	\$890.10	\$369.36	%
Buy 2 Get 1 FREE on E-Liquids 100+ml	15	\$219.90	\$109.95	\$-9.78	%
Black Friday Juice Promo 1/2 Off	6	\$216.97	\$216.97	\$9.25	%
Whip it Bogo	140	\$210.00	\$705.00	\$424.78	%
Blowout Sale Spend \$40 Get \$5 Off	56	\$210.00	\$1,004.51	\$558.88	%
HALLO-J20	49	\$203.78	\$814.74	\$487.28	%
Flash Sale Fri Sept 8th	103	\$198.95	\$1,789.98	\$1,051.05	%
3 Tall Thursday 2/2	20	\$192.00	\$767.97	\$401.39	%
Blowout Sale Spend \$75 Get \$15 Off	26	\$180.00	\$279.76	\$116.50	%
4/20 THCA & CBD Discount	35	\$174.98	\$991.36	\$539.83	%
FLASH SALE JUICE 1-27-23	41	\$174.20	\$696.78	\$407.39	%
Black Friday 2024 Uncle Chewy 25% Off	20	\$174.00	\$521.90	\$348.81	%
Law Enforcement	102	\$173.64	\$1,562.62	\$894.42	%
3 Tall Thursdays 10/6	19	\$170.00	\$679.99	\$384.99	%
420STIIIZY20	49	\$169.80	\$678.97	\$254.15	%
cheech420	5	\$164.00	\$656.00	\$356.00	%
Juice Head House Promo	81	\$161.99	\$257.62	\$95.28	%
Tax Free Tuesday 11/8	113	\$160.14	\$2,508.25	\$1,361.22	%

DISCOUNT NAME	QTY	DISCOUNT TOTAL	NET REVENUE	PROFIT	MARGIN
3 Tall Thursday 11/17	17	\$157.00	\$628.00	\$338.00	%
10% OFF Stiizy Products	78	\$156.95	\$1,412.18	\$656.70	%
3 Tall Thursdays 9/22	16	\$151.00	\$603.99	\$336.99	%
3 Tall Cart Deal	17	\$148.00	\$592.00	\$347.45	%
Tax Free Tuesday 9/27	118	\$145.60	\$2,280.68	\$1,288.79	%
Tax Free Tuesday	121	\$143.50	\$2,463.27	\$1,394.01	%
BLK FRDY STIIIZY Edible   Vape   Pre Roll	47	\$142.27	\$805.45	\$350.68	%
Black Friday Devices	15	\$142.00	\$425.91	\$144.87	%
12th Day Before Christmas	34	\$141.42	\$447.77	\$200.77	%
ANNIV-20	29	\$139.90	\$559.56	\$271.96	%
Tax Free Tuesday 5/9	107	\$138.72	\$2,172.79	\$1,235.97	%
Tax Free Tuesday 09-3	101	\$136.17	\$2,132.67	\$1,364.65	%
New Buy More and Save Edibles Tier 1	160	\$135.25	\$2,568.31	\$1,439.64	%
HYB1G1HO2500	15	\$135.00	\$135.00	\$27.00	%
Consume Dispo 15% off	65	\$134.22	\$760.47	\$446.95	%
3 Tall Thursdays 8/18	15	\$134.00	\$536.00	\$263.97	%
Disposables-10	35	\$133.95	\$535.75	\$269.60	%
Tax Free Tuesday 10/18	102	\$133.56	\$2,092.04	\$1,184.15	%
BLK FRDY Vapresso Tank Mod Devices	23	\$133.00	\$531.81	\$254.70	%
Tax Free Tuesday 09/5	96	\$132.90	\$2,081.44	\$1,160.55	%
25% Off	19	\$132.58	\$397.66	\$150.32	%
BLK FRDY Posh Disposable	22	\$132.22	\$417.78	\$235.36	%
11th Day Before Xmas	32	\$130.53	\$436.88	\$210.81	%
3 Tall Thursdays 9/29	14	\$130.00	\$519.99	\$314.49	%
50% Off Second Bowl	18	\$127.98	\$127.97	\$42.05	%
12th Day Before Xmas	26	\$127.20	\$402.71	\$182.69	%
420VPEDEVKIT	13	\$126.20	\$504.70	\$211.04	%
Tax Free Tuesday 11/22	100	\$126.11	\$1,975.07	\$1,127.53	%
Tax Free Tuesday 11-15	89	\$124.30	\$1,946.81	\$998.51	%
Customer Satisfaction	68	\$124.18	\$1,117.27	\$656.90	%
Black Friday Hand Pipes 40%	12	\$123.20	\$184.76	\$53.49	%
3 Tall Thursday 11/10	14	\$122.00	\$488.00	\$283.50	%
Tax Free Tuesday 8/9	104	\$119.92	\$1,878.22	\$1,059.84	%

DISCOUNT NAME	QTY	DISCOUNT TOTAL	NET REVENUE	PROFIT	MARGIN
Tax Free Tuesday 8/16	111	\$118.45	\$1,855.37	\$1,024.98	%
Tax Free Tuesday 05-28	109	\$115.02	\$1,801.08	\$1,132.46	%
HALLO-D15	36	\$113.55	\$643.18	\$404.73	%
HYVE 3 bar	40	\$112.47	\$637.13	\$360.63	%
Tax Free Tuesday 05-21	93	\$112.34	\$1,759.32	\$1,073.43	%
420USAGLASS	6	\$111.00	\$258.98	\$130.98	%
Vapresso Lanyard (Loyalty)	11	\$110.00	\$0.00	\$0.00	%
Buy 2 Get 1 FREE on Disposable Vapes Orionbar	6	\$109.95	\$28.01	\$-17.89	%
Tax Free Tuesday 02/07	96	\$109.91	\$1,721.53	\$990.86	%
Tax Free Tuesday 3/21	87	\$109.77	\$1,719.33	\$1,003.31	%
Tax Free Tuesday 9/6	90	\$108.76	\$1,703.67	\$978.40	%
Tax Free Tuesday 8/23	89	\$108.73	\$1,703.36	\$958.67	%
3 Tall Thursday 11/3	12	\$108.00	\$432.00	\$263.00	%
Tax Free Tuesday 07-09	100	\$107.21	\$1,678.83	\$1,075.82	%
Tax Free Tuesday 12/26	102	\$106.08	\$1,661.36	\$979.02	%
Tax Free Tuesday 8/2	96	\$105.80	\$1,657.15	\$938.05	%
Tax Free Tuesday 02/28	75	\$104.57	\$1,637.99	\$934.54	%
Tax Free Tuesday 8/30	88	\$104.35	\$1,634.94	\$914.82	%
Black Friday Vaporizers and 510 Batteries 25%	21	\$102.75	\$308.15	\$116.89	%
Tax Free Tuesday 9/20	94	\$102.27	\$1,601.85	\$936.76	%
Tax Free Tuesday 02-13	99	\$102.10	\$1,599.04	\$960.21	%
Tax Free Tuesday 10/4	89	\$101.65	\$1,591.94	\$932.29	%
Tax Free Tuesday 08/29	100	\$101.51	\$1,589.80	\$888.41	%
Tax Free Tuesday 10/11	91	\$100.97	\$1,581.42	\$896.10	%
Tax Free Tuesday 02/21	85	\$100.62	\$1,576.13	\$901.36	%
Tax Free Tuesday 09/12	81	\$100.14	\$1,568.34	\$907.05	%
New Disposables-5	42	\$98.90	\$889.91	\$605.98	%
Tax Free Tuesday 09-10	84	\$97.74	\$1,530.75	\$953.36	%
Tax Free Tuesday 10-01	83	\$97.42	\$1,525.67	\$979.79	%
Tax Free Tuesday 09/26	88	\$96.68	\$1,514.06	\$862.59	%
Innobar February Promo	24	\$96.00	\$311.76	\$179.76	%
Tax Free Tuesday 1/31	91	\$94.62	\$1,482.13	\$870.31	%
Tax Free Tuesday 5/16	90	\$94.37	\$1,478.10	\$795.32	%

DISCOUNT NAME	QTY	DISCOUNT TOTAL	NET REVENUE	PROFIT	MARGIN
Tax Free Tuesday 03-05	77	\$94.14	\$1,474.32	\$919.64	%
Tax Free Tuesday 07/18	82	\$94.02	\$1,472.68	\$812.84	%
Duplicate - Tax Free Tuesday 11/14	83	\$93.99	\$1,472.07	\$868.33	%
Tax Free Tuesday 5/30	95	\$91.81	\$1,437.82	\$790.86	%
Duplicate - Tax Free Tuesday 04-16	76	\$91.78	\$1,437.06	\$881.12	%
3 Tall Thursday 12/1	9	\$91.00	\$363.98	\$213.48	%
3 Tall Thursday 1/19	10	\$90.85	\$363.40	\$209.32	%
Tax Free Tuesday 6/6	77	\$90.53	\$1,417.85	\$782.00	%
ANNIV-15	28	\$90.21	\$511.12	\$284.21	%
BLK FRDY Pillow Talk	18	\$90.18	\$359.82	\$-37.64	%
3 Tall Thursdays 9/15	10	\$90.00	\$360.00	\$190.00	%
710 UC Deal	4	\$90.00	\$209.98	\$124.54	%
Tax Free Tuesday 1/17	78	\$89.83	\$1,407.17	\$807.03	%
Tax Free Tuesday 11-29	81	\$89.34	\$1,399.26	\$796.21	%
Labor Day Smoke Shop	44	\$88.93	\$800.15	\$434.31	%
Tax Free Tuesday 11/07	65	\$88.53	\$1,386.61	\$763.42	%
Duplicate - Tax Free Tuesday 10/25	81	\$88.49	\$1,386.08	\$791.10	%
Tax Free Tuesday 08/08	72	\$88.24	\$1,382.27	\$747.64	%
Tax Free Tuesday 09-17	78	\$87.91	\$1,376.77	\$910.17	%
Tax Free Tuesday 1/10	66	\$87.72	\$1,374.03	\$718.08	%
10th Day Before Xmas	25	\$86.73	\$307.41	\$148.61	%
Tax Free Tuesday 4/04	69	\$86.06	\$1,347.98	\$788.89	%
Tax Free Tuesday 02-20	78	\$85.98	\$1,346.49	\$845.05	%
Tax Free Tuesday 08-27	70	\$85.87	\$1,344.67	\$867.91	%
Tax Free Tuesday 10/17	83	\$85.02	\$1,331.18	\$831.77	%
Esco Deals 2	17	\$85.00	\$238.00	\$115.93	%
Tax Free Tuesday 10/10	79	\$84.84	\$1,328.76	\$741.08	%
Tax Free Tuesday 01/16	73	\$84.78	\$1,327.84	\$763.50	%
Tax Free Tuesday 4/11	66	\$84.43	\$1,322.61	\$795.34	%
Tax Free Tuesday 07-02	79	\$84.30	\$1,320.00	\$816.40	%
Tax Free Tuesday 09/19	73	\$84.15	\$1,317.92	\$750.42	%
420CTLHBT	3	\$84.00	\$0.00	\$-21.00	%
Tax Free Tuesday 02/14	77	\$83.87	\$1,313.66	\$746.50	%

DISCOUNT NAME	QTY	DISCOUNT TOTAL	NET REVENUE	PROFIT	MARGIN
Tax Free Tuesday 05-14	77	\$83.50	\$1,307.59	\$795.93	%
Tax Free Tuesday 12/19	83	\$83.23	\$1,303.42	\$768.04	%
Duplicate - Tax Free Tuesday 3/14	76	\$82.47	\$1,291.62	\$729.34	%
Tax Free Tuesday 01/23	72	\$82.07	\$1,285.20	\$764.70	%
3 Tall Thursdays 10/20	9	\$82.00	\$328.00	\$185.36	%
New Wild Berry Sticks 10 Pack	2,722	\$81.05	\$817.21	\$587.98	%
3 Tall Thursdays 10/13	9	\$81.00	\$324.00	\$186.00	%
3 Tall Thursday 3/9	9	\$81.00	\$324.00	\$165.33	%
Tax Free Tuesday 08/01	71	\$80.89	\$1,266.98	\$694.45	%
Tax Free Tuesday 10-29	54	\$80.79	\$1,265.38	\$754.47	%
Tax Free Tuesday 6/13	71	\$80.53	\$1,261.32	\$726.54	%
3 Tall Thursdays 8/25	9	\$80.00	\$320.00	\$152.70	%
Tax Free Tuesday 4/18	65	\$79.85	\$1,250.81	\$719.94	%
6th Day Before Xmas	24	\$79.82	\$363.56	\$176.81	%
Black Friday Smoke Shop Accessories 35% off	18	\$79.41	\$147.38	\$47.18	%
3 Tall Thursdays 8/11	9	\$79.00	\$316.00	\$148.66	%
Tax Free Tuesday 07/25	80	\$78.93	\$1,236.23	\$685.81	%
Tax Free Tuesday 12/5	84	\$78.90	\$1,235.48	\$724.98	%
Tax Free Tuesday 5/2	73	\$78.83	\$1,234.69	\$721.04	%
Tax Free Tuesday 06-18	70	\$77.82	\$1,218.53	\$802.28	%
Tax Free Tuesday 01/02	85	\$77.77	\$1,217.86	\$724.42	%
Tax Free Tuesday 09-24	54	\$76.74	\$1,201.91	\$691.01	%
Tax Free Tuesday 1/24	65	\$76.67	\$1,200.90	\$680.17	%
Black Friday High End Items 15%	7	\$75.90	\$430.10	\$179.77	%
Disposables-9	18	\$75.60	\$344.22	\$215.16	%
Tax Free Tuesday 10-15	58	\$75.22	\$1,177.97	\$769.80	%
Tax Free Tuesday 01/30	73	\$75.05	\$1,175.31	\$702.01	%
Pro Clouds Swag (Loyalty)	3	\$75.00	\$0.00	\$-41.00	%
Tax Free Tuesday 03-19	61	\$74.45	\$1,166.01	\$699.55	%
Tax Free Tuesday 6/27	61	\$74.19	\$1,162.07	\$668.11	%
Duplicate - Tax Free Tuesday 12/5	75	\$74.11	\$1,160.59	\$673.13	%
Tax Free Tuesday 12-31	68	\$74.08	\$1,160.19	\$749.56	%
3 Tall Thursdays 9/1	8	\$74.00	\$296.00	\$133.94	%

DISCOUNT NAME	QTY	DISCOUNT TOTAL	NET REVENUE	PROFIT	MARGIN
3 Tall Thursday 6/15	6	\$74.00	\$295.96	\$135.96	%
Monday Coil/Pod refresh	46	\$73.10	\$657.62	\$306.38	%
Buy More and Save Edibles Tier 2	63	\$72.70	\$654.21	\$375.22	%
Tax Free Tuesday 07-23	57	\$71.81	\$1,124.52	\$696.46	%
Tax Free Tuesday 6/20	73	\$71.71	\$1,123.02	\$651.43	%
Tax Free Tuesday 08-13	55	\$71.71	\$1,123.14	\$697.29	%
Tax Free Tuesday 08-20	66	\$70.24	\$1,100.02	\$745.84	%
Discount Coils and Pods	7	\$70.00	\$7.00	\$-45.26	%
Tax Free Tuesday 1/3	56	\$69.87	\$1,094.48	\$665.83	%
Tax Free Tuesday 06-11	69	\$69.66	\$1,090.90	\$682.78	%
Tax Free Tuesday 08/22	68	\$69.65	\$1,090.69	\$629.03	%
Tax Free Tuesday 1-7	55	\$69.48	\$1,088.18	\$693.77	%
Tax Free Tuesday 9/13	58	\$69.33	\$1,085.92	\$628.17	%
Tax Free Tuesday 12-10	61	\$69.08	\$1,081.94	\$655.21	%
Tax Free Tuesday 10/25	57	\$68.35	\$1,070.59	\$597.80	%
Tax Free Tuesday 06-04	70	\$68.01	\$1,064.88	\$684.41	%
3 Tall Thursday 1/12	8	\$68.00	\$272.00	\$138.00	%
Tax Free Tuesday 03-12	68	\$67.66	\$1,059.59	\$644.69	%
Tasty Puff Promo	27	\$67.48	\$67.25	\$29.72	%
Tax Free Tuesday 4/25	58	\$65.82	\$1,030.90	\$592.02	%
Tax Free Tuesday 12/6	48	\$65.70	\$1,029.17	\$582.60	%
420BADGERBIG	1	\$64.99	\$125.00	\$30.00	%
Tax Free Tuesday 10-08	60	\$64.62	\$1,012.00	\$667.93	%
Tax Free Tuesday 04-09	57	\$64.17	\$1,004.98	\$631.87	%
3 Tall Thursdays 7/28	7	\$64.00	\$256.00	\$144.83	%
Tax Free Tuesday 12-3	48	\$64.00	\$1,002.37	\$660.03	%
Tax Free Tuesday 07-30	66	\$63.89	\$1,000.41	\$639.72	%
Tax Free Tuesday 08-06	59	\$63.39	\$992.60	\$629.58	%
Tax Free Tuesday 05-07	59	\$63.17	\$989.24	\$617.02	%
3 Tall Thursdays 10/27	7	\$63.00	\$252.00	\$147.50	%
30WTRPIPOCT27	1	\$63.00	\$147.00	\$62.00	%
Tax Free Tuesday 5/23	57	\$62.98	\$986.28	\$556.20	%
Tax Free Tuesday 07-16	56	\$62.93	\$985.40	\$635.20	%

DISCOUNT NAME	QTY	DISCOUNT TOTAL	NET REVENUE	PROFIT	MARGIN
Tax Free Tuesday 02-27	61	\$62.61	\$980.67	\$598.64	%
Tax Free Tuesday 11-12	45	\$62.01	\$971.18	\$634.73	%
Duplicate - 3 Tall Thursday 12/8	7	\$62.00	\$248.00	\$150.00	%
Tax Free Tuesday 04-02	62	\$60.75	\$951.41	\$578.83	%
Tax Free Tuesday 12-17	52	\$60.27	\$943.89	\$603.43	%
3 Tall Thursday 3/16	6	\$59.00	\$235.99	\$124.49	%
3 Tall Thursday 3/23	6	\$59.00	\$235.99	\$123.99	%
Tax Free Tuesday 03-26	63	\$57.66	\$903.00	\$551.61	%
Tax Free Tuesday 10/24	59	\$57.15	\$895.05	\$532.69	%
Tax Free Tuesday 11/28	55	\$56.00	\$877.00	\$517.94	%
Tax Free Tuesday 10-22	53	\$55.58	\$870.36	\$593.67	%
Damaged Piece	1	\$55.00	\$55.00	\$26.24	%
BLK FRDY Orion Bar	11	\$55.00	\$186.89	\$116.50	%
BLK FRDY North Disposable	11	\$55.00	\$164.89	\$93.39	%
BLK FRDY Bio Glass	2	\$55.00	\$165.00	\$115.00	%
Tax Free Tuesday 04-30	56	\$54.89	\$859.42	\$524.68	%
Duplicate - Tax Free Tuesday 11-05	39	\$54.36	\$851.38	\$572.38	%
3 Tall Thursday 12/8	6	\$54.00	\$216.00	\$131.00	%
Tax Free Tuesday 7/8/29	46	\$52.89	\$828.32	\$499.23	%
17% Off 4th of July 2025 Manual (For Military Mainly)	24	\$52.63	\$256.90	\$160.66	%
Tax Free Tuesday 1-28	47	\$52.27	\$818.67	\$539.82	%
Tax Free Tuesday 7/8/25	41	\$51.64	\$808.74	\$500.73	%
Tax Free Tuesday 08/15	51	\$50.91	\$797.39	\$463.53	%
3 Tall Thursday 1/5	5	\$50.85	\$203.40	\$144.40	%
Tax Free Tuesday 11/14	55	\$50.50	\$790.92	\$486.69	%
Monday Coil/Pod refresh 8/8	30	\$50.10	\$450.79	\$205.07	%
THUNDAR	21	\$50.00	\$449.96	\$248.32	%
New Disposables-10	10	\$50.00	\$200.00	\$140.00	%
Industry Discount	12	\$49.90	\$199.57	\$100.48	%
Tax Free Tuesday 01/09	47	\$49.80	\$780.04	\$449.91	%
Tax Free Tuesday 3/28	45	\$49.68	\$778.21	\$444.58	%
Tax Free Tuesday 10/03	51	\$49.11	\$769.09	\$461.34	%
Buy 2 Get 1 FREE on Disposable Vapes KROS	4	\$48.00	\$13.00	\$-2.75	%

DISCOUNT NAME	QTY	DISCOUNT TOTAL	NET REVENUE	PROFIT	MARGIN
30% OFF WTRPPE	6	\$48.00	\$112.00	\$62.00	%
FLAVOR OF THE WEEK	16	\$48.00	\$287.84	\$174.53	%
Tax Free Tuesday 1-14	46	\$47.43	\$742.76	\$497.63	%
3 Tall Thursday 6/29	4	\$47.00	\$187.98	\$86.98	%
Esco Deals3	9	\$45.00	\$126.00	\$63.61	%
3 Tall Thursday 1/26	5	\$45.00	\$180.00	\$104.64	%
3 Tall Thursday 2/09	5	\$45.00	\$180.00	\$97.64	%
3 Tall Thursday 2/16	5	\$45.00	\$180.00	\$100.19	%
3 Tall Thursday 2/23	5	\$45.00	\$180.00	\$97.83	%
Black Friday 2024 10% Off	14	\$44.77	\$402.90	\$174.23	%
Altius Dispo 15% off	13	\$44.71	\$253.18	\$150.06	%
Tax Free Tuesday 8-5-25	37	\$43.71	\$684.50	\$432.84	%
420EDIBLE/TOP/DELTA	13	\$43.60	\$174.40	\$88.40	%
420PORTGLASSHND	7	\$43.25	\$43.25	\$19.15	%
20% off Dab Rigs 710 sale	3	\$43.00	\$171.99	\$103.44	%
BLK FRDY NTRL Gummies	5	\$43.00	\$172.00	\$88.00	%
Monday Coil/Pod refresh 8/29	31	\$42.70	\$384.11	\$167.44	%
3 Tall Thursdays 8/4	5	\$42.00	\$168.00	\$89.24	%
BLK FRDY Xros Family	6	\$42.00	\$167.94	\$73.31	%
BLK FRDY Import Glass	4	\$41.30	\$76.69	\$35.67	%
Disposables-6	18	\$41.16	\$301.69	\$173.95	%
Duplicate - Tax Free Tuesday 7/8/25	35	\$40.98	\$641.75	\$393.83	%
Monday Coil/Pod refresh 9/12	25	\$40.80	\$367.08	\$175.35	%
Monday Coil/Pod refresh 7/25	26	\$39.40	\$354.51	\$168.40	%
710 SALE 30%	3	\$38.99	\$90.96	\$39.46	%
New Wild Berry Sticks 30 Pack	770	\$38.19	\$215.91	\$151.64	%
Monday Coil/Pod refresh 9/19	22	\$37.40	\$336.45	\$165.15	%
HALLO-H15	6	\$36.90	\$209.04	\$101.30	%
Monday Coil/Pod refresh 6/19	25	\$36.40	\$327.48	\$162.91	%
Tax Free Tuesday 02-06	33	\$36.14	\$566.02	\$349.30	%
Monday Coil/Pod refresh 10/24	22	\$35.70	\$321.15	\$155.41	%
Monday Coil/Pod refresh 10/10	25	\$35.20	\$316.70	\$149.81	%
420PAPCON	23	\$35.15	\$35.15	\$5.87	%

DISCOUNT NAME	QTY	DISCOUNT TOTAL	NET REVENUE	PROFIT	MARGIN
BLK FRDY TRE House Gummies	7	\$35.00	\$139.93	\$78.68	%
Monday Coil/Pod refresh 08/14	24	\$34.85	\$313.51	\$163.48	%
3 Tall Thursday 5/25	4	\$34.00	\$136.00	\$56.00	%
3 Tall Thursday 08/24	4	\$34.00	\$136.00	\$56.00	%
INNOBAR 7000 B1G1HP	4	\$33.96	\$34.00	\$12.00	%
Monday Coil/Pod refresh 3/13	21	\$33.80	\$304.07	\$147.29	%
Monday Coil/Pod refresh 3/27	21	\$33.70	\$303.18	\$148.22	%
Black Friday 2024 40% Off	4	\$33.20	\$49.80	\$31.96	%
Juice Head Pouch Promo \$1.99 Tins	11	\$33.00	\$21.89	\$1.98	%
Monday Coil/Pod refresh 5/22	23	\$32.95	\$296.45	\$149.25	%
Monday Coil/Pod refresh 08/26	21	\$32.79	\$295.08	\$167.00	%
New Disposables-6	12	\$32.40	\$237.49	\$170.49	%
20% off Bear Quartz 710 sale	4	\$32.00	\$128.00	\$50.00	%
New Wild Berry Sticks 100 Pack	400	\$31.68	\$100.32	\$66.45	%
Monday Coil/Pod refresh 6/12	23	\$31.60	\$284.24	\$145.44	%
15% OFF WTRPPE	3	\$31.50	\$178.50	\$117.52	%
420PORTGLASSWTR	2	\$31.20	\$46.80	\$20.80	%
New Buy More and Save Edibles Tier 2	20	\$30.80	\$277.04	\$135.87	%
Monday Coil/Pod refresh 02/12	21	\$30.05	\$270.34	\$147.24	%
Monday Coil/Pod refresh 5/8	20	\$29.60	\$266.28	\$131.48	%
Tax Free Tuesday 04-23	28	\$29.60	\$463.63	\$324.75	%
Monday Coil/Pod refresh 03/18	19	\$29.40	\$264.51	\$134.37	%
Monday Coil/Pod refresh 4/03	20	\$29.30	\$263.64	\$123.74	%
Monday Coil/Pod refresh 09/25	20	\$29.30	\$263.61	\$137.68	%
Monday Coil/Pod refresh 07-22	19	\$29.30	\$263.58	\$139.93	%
Monday Coil/Pod refresh 8/15	21	\$28.80	\$259.15	\$122.60	%
Monday Coil/Pod refresh 12/5	18	\$28.40	\$255.47	\$119.85	%
Monday Coil/Pod refresh 11/06	18	\$28.29	\$254.60	\$132.16	%
Monday Coil/Pod refresh 8/1	18	\$28.20	\$253.65	\$128.85	%
Monday Coil/Pod refresh 06-10	17	\$28.09	\$252.79	\$141.41	%
Monday Coil/Pod refresh 11/21	19	\$27.75	\$249.64	\$113.79	%
Monday Coil/Pod refresh 4/17	17	\$27.70	\$249.21	\$123.62	%
Friday 13th 3-6pm Deal	10	\$27.50	\$183.92	\$102.22	%

DISCOUNT NAME	QTY	DISCOUNT TOTAL	NET REVENUE	PROFIT	MARGIN
Duplicate - Monday Coil/Pod refresh 01/22	17	\$27.30	\$245.60	\$129.25	%
Monday Coil/Pod refresh 12/18	20	\$27.10	\$243.83	\$133.06	%
Monday Coil/Pod refresh 08/28	17	\$26.30	\$236.57	\$118.32	%
Monday Coil/Pod refresh 8/22	15	\$25.10	\$225.81	\$105.13	%
710 SALE 10%	13	\$25.10	\$225.82	\$130.41	%
Monday Coil/Pod refresh 05-6	15	\$25.09	\$225.82	\$121.72	%
Tax Free Tuesday 10/31	25	\$25.08	\$392.83	\$217.69	%
Esco Deals2	5	\$25.00	\$65.00	\$29.72	%
BLK FRDY Mini Huni Badger	1	\$24.95	\$20.00	\$0.00	%
BSX Pouch Buy 1 Get 1 50% Off	9	\$24.75	\$24.75	\$-4.05	%
Monday Coil/Pod refresh 10/16	16	\$24.55	\$220.82	\$122.50	%
ANNIV-10	8	\$24.40	\$219.58	\$120.27	%
Monday Coil/Pod refresh 02/06	17	\$24.35	\$219.06	\$102.78	%
Monday Coil/Pod refresh 09/11	16	\$24.30	\$218.59	\$111.77	%
Monday Coil/Pod refresh 1/9	17	\$24.20	\$217.73	\$104.07	%
Disposables-8	8	\$24.16	\$126.80	\$71.55	%
Buy More and Save Edibles Tier 4	15	\$24.00	\$95.97	\$53.22	%
Black Friday Red Bull 8oz B1G1 Free	8	\$24.00	\$0.00	\$-12.00	%
3 Tall Thursday 4/06	3	\$24.00	\$96.00	\$48.50	%
Monday Coil/Pod refresh 1/30	15	\$23.90	\$215.02	\$104.00	%
Monday Coil/Pod refresh 7/31	14	\$23.00	\$206.92	\$112.94	%
3 Tall Thursday 09/07	3	\$23.00	\$92.00	\$37.00	%
Monday Coil/Pod refresh 10/09	16	\$22.95	\$206.45	\$108.29	%
HALLO-SS10	28	\$22.86	\$205.46	\$112.64	%
Monday Coil/Pod refresh 5/15	18	\$22.85	\$205.53	\$101.40	%
Monday Coil/Pod refresh 10/07	14	\$22.70	\$204.17	\$126.45	%
3 Tall Thursday 6/08	5	\$22.50	\$90.00	\$42.50	%
Monday Coil/Pod refresh 4/10	15	\$21.60	\$194.34	\$95.06	%
Monday Coil/Pod refresh 10/30	15	\$21.60	\$194.33	\$105.97	%
Monday Coil/Pod refresh 12/09	14	\$20.90	\$188.01	\$111.83	%
Monday Coil/Pod refresh 10/3	13	\$20.70	\$186.24	\$89.26	%
Monday Coil/Pod refresh 3/20	14	\$20.65	\$185.82	\$90.41	%
Monday Coil/Pod refresh 02/13	13	\$20.30	\$182.63	\$89.60	%

DISCOUNT NAME	QTY	DISCOUNT TOTAL	NET REVENUE	PROFIT	MARGIN
Monday Coil/Pod refresh 7/17	14	\$20.30	\$182.60	\$92.66	%
Monday Coil/Pod refresh 02/20	11	\$20.25	\$182.17	\$87.02	%
Monday Coil/Pod refresh 1/23	13	\$20.10	\$180.86	\$89.19	%
Fire Sale Week 1 15% OFF (Manual)	6	\$20.10	\$113.84	\$64.45	%
Black Friday 2024 50% Off	2	\$20.00	\$20.00	\$16.02	%
Buy 2 Get 1 FREE Packs Pod	1	\$19.99	\$0.00	\$-7.25	%
Tax Free Tuesday 8-12-25	14	\$19.80	\$310.09	\$187.31	%
Monday Coil/Pod refresh 1/16	12	\$19.55	\$175.85	\$85.51	%
Google	6	\$19.30	\$173.67	\$85.34	%
Monday Coil/Pod refresh 06-17	14	\$19.10	\$171.85	\$96.07	%
Duplicate - 3 Tall Thursday 4/13	2	\$19.00	\$76.00	\$34.50	%
Monday Coil/Pod refresh 08/19	12	\$19.00	\$170.92	\$99.67	%
Disposables-5	10	\$18.90	\$170.07	\$98.61	%
4/20 Papers & Cones Discount	42	\$18.82	\$106.40	\$53.47	%
Monday Coil/Pod refresh 11/11	11	\$18.39	\$165.53	\$93.97	%
Monday Coil/Pod refresh 4/24	13	\$18.15	\$163.25	\$82.72	%
3 Tall Thursday 5/4	2	\$18.00	\$72.00	\$39.50	%
3 Tall Thursday 5/18	2	\$18.00	\$72.00	\$32.00	%
3 Tall Thursday 6/22	2	\$18.00	\$72.00	\$32.00	%
Monday Coil/Pod refresh 02/19	15	\$18.00	\$161.96	\$72.09	%
Monday Coil/Pod refresh 02/27	12	\$17.90	\$161.05	\$78.99	%
Disposables-7	7	\$17.63	\$108.30	\$59.20	%
Monday Coil/Pod refresh 1/2	7	\$17.50	\$157.44	\$72.76	%
Monday Coil/Pod refresh 07-15	13	\$17.45	\$156.97	\$91.75	%
Monday Coil/Pod refresh 10/14	10	\$17.15	\$154.29	\$99.30	%
Monday Coil/Pod refresh 07-01	13	\$17.10	\$153.86	\$79.20	%
Buy 2 Get 1 FREE on Disposable Vapes Innobar	1	\$16.99	\$0.00	\$-5.50	%
Monday Coil/Pod refresh 10/17	9	\$16.90	\$152.02	\$69.45	%
Monday Coil/Pod refresh 10/23	11	\$16.90	\$152.08	\$79.38	%
Monday Coil/Pod refresh 10/28	10	\$16.90	\$152.02	\$92.35	%
Monday Coil/Pod refresh 02/26	11	\$16.50	\$148.43	\$78.15	%
Monday Coil/Pod refresh 12/04	12	\$16.45	\$148.01	\$77.23	%
Monday Coil/Pod refresh 03/11	11	\$16.30	\$146.65	\$79.13	%

DISCOUNT NAME	QTY	DISCOUNT TOTAL	NET REVENUE	PROFIT	MARGIN
Monday Coil/Pod refresh 06-03	12	\$15.90	\$143.07	\$76.90	%
BLK FRDY Wraps and Papers	29	\$15.83	\$63.25	\$30.88	%
Monday Coil/Pod refresh 6/26	11	\$15.70	\$141.23	\$71.65	%
Monday Coil/Pod refresh 04/8	11	\$15.30	\$137.67	\$73.74	%
20SMLBADGER	1	\$14.95	\$30.00	\$10.00	%
Monday Coil/Pod refresh 10/21	10	\$14.80	\$133.16	\$74.62	%
Monday Coil/Pod refresh 11/27	11	\$14.60	\$131.36	\$71.95	%
KROS February Promo \$9.99	7	\$14.07	\$69.93	\$52.43	%
3 Tall Thursday 5/11	1	\$14.00	\$55.99	\$25.99	%
3 Tall Thursday 08/03	1	\$14.00	\$55.99	\$25.99	%
Monday Coil/Pod refresh 10/02	12	\$14.00	\$125.91	\$76.10	%
3 Tall Thursday 10/12	1	\$14.00	\$55.99	\$25.99	%
Monday Coil/Pod refresh 7/24	13	\$13.80	\$124.11	\$63.12	%
Duplicate - Monday Coil/Pod refresh 04/1	10	\$13.80	\$124.16	\$67.87	%
Monday Coil/Pod refresh 08/21	10	\$13.65	\$122.79	\$63.70	%
Monday Coil/Pod refresh 12/11	7	\$13.40	\$120.56	\$60.71	%
Dose Up 12	12	\$13.20	\$46.80	\$31.80	%
4th of July Celsius	19	\$13.11	\$38.00	\$-3.39	%
Monday Coil/Pod refresh 9/16	7	\$12.60	\$113.33	\$68.25	%
Monday Coil/Pod refresh 11/13	8	\$12.50	\$112.46	\$62.39	%
Monday Coil/Pod refresh 03/25	9	\$12.50	\$112.49	\$60.59	%
Monday Coil/Pod refresh 05-13	8	\$12.50	\$112.48	\$60.18	%
Buy 3 Celsius For \$6	18	\$12.42	\$36.00	\$2.78	%
Monday Coil/Pod refresh 12/16	8	\$12.30	\$110.64	\$62.25	%
ANNIV-5	12	\$12.28	\$233.20	\$139.20	%
Monday Coil/Pod refresh 9/26	8	\$12.20	\$109.76	\$56.87	%
Mr. Vapor Promo 3/4-3/18	3	\$12.00	\$62.97	\$35.97	%
BLK FRDY STIIIZY Batteries	2	\$12.00	\$47.99	\$18.24	%
Duplicate - Tax Free Tuesday 12-3	4	\$11.82	\$185.16	\$87.16	%
Handpipe B1G130OFF	3	\$11.70	\$27.30	\$11.30	%
Monday Coil/Pod refresh 12/30	8	\$11.60	\$104.32	\$60.09	%
4/20 Batteries & Vaporizers Discount	2	\$11.25	\$63.74	\$33.81	%
Monday Coil/Pod refresh 08/05	7	\$11.20	\$100.75	\$57.09	%

DISCOUNT NAME	QTY	DISCOUNT TOTAL	NET REVENUE	PROFIT	MARGIN
Halloween Treat	2	\$11.16	\$24.83	\$9.58	%
Monday Coil/Pod refresh 11/04	7	\$10.90	\$98.05	\$57.68	%
Monday Coil/Pod refresh 07-08	7	\$10.40	\$93.57	\$51.63	%
420CNDL	3	\$10.35	\$24.15	\$7.62	%
Monday Coil/Pod refresh 9/23	7	\$10.10	\$90.86	\$54.00	%
3 Tall Thursday 7/6	1	\$10.00	\$40.00	\$15.00	%
Monday Coil/Pod refresh 08/12	7	\$9.80	\$88.15	\$49.75	%
Monday Coil/Pod refresh 09/18	7	\$9.50	\$85.46	\$48.42	%
Orion Bar 18ml B1G1HP PROMO	1	\$9.49	\$9.50	\$3.07	%
Monday Coil/Pod refresh 11/20	7	\$9.40	\$84.57	\$44.84	%
Duplicate - Monday Coil/Pod refresh 06-17	6	\$9.20	\$82.77	\$45.56	%
Monday Coil/Pod refresh 9/30	5	\$9.20	\$82.75	\$49.98	%
3 Tall Thursday 3/30	1	\$9.00	\$36.00	\$19.50	%
Monday Coil/Pod refresh 7/3	6	\$9.00	\$80.97	\$42.42	%
3 Tall Thursday 08/31	1	\$9.00	\$36.00	\$16.00	%
3 Tall Thursday 10/05	1	\$9.00	\$36.00	\$19.81	%
3 Tall Thursday 10/19	1	\$9.00	\$36.00	\$16.00	%
Monday Coil/Pod refresh 08/07	6	\$8.25	\$74.22	\$38.12	%
4/20 Premium Attachments Discount	1	\$8.00	\$72.00	\$27.96	%
Wild Berry Sticks 30 Pack	180	\$7.74	\$37.26	\$22.94	%
Monday Coil/Pod refresh 03/04	5	\$6.90	\$62.08	\$31.89	%
710 SALE 25%	5	\$6.50	\$19.50	\$12.15	%
Monday Coil/Pod refresh 07-29	6	\$6.50	\$58.48	\$27.57	%
Wild Berry Sticks 10 Pack	254	\$6.35	\$57.15	\$37.05	%
esco 2 bar	3	\$5.70	\$51.30	\$31.20	%
STIIIZY BATTERY PROMO w/ PURCHASE	1	\$5.00	\$19.99	\$7.49	%
Monday Coil/Pod refresh 05-20	4	\$4.90	\$44.08	\$23.18	%
2 Elves 1 Bar	2	\$4.80	\$43.18	\$24.68	%
BLK FRDY Wildberry Accessories 20	1	\$4.80	\$19.20	\$7.70	%
Monday Coil/Pod refresh 01/01	3	\$4.40	\$39.59	\$21.04	%
Monday Coil/Pod refresh 01/29	3	\$4.40	\$39.58	\$22.34	%
420 Sale 2025 5%	10	\$4.35	\$82.65	\$25.40	%
HYVE 2 bar	2	\$3.60	\$32.38	\$18.38	%

DISCOUNT NAME	QTY	DISCOUNT TOTAL	NET REVENUE	PROFIT	MARGIN
Monday Coil/Pod refresh 2/10	2	\$3.50	\$31.48	\$19.40	%
New Disposables-8	1	\$3.20	\$16.79	\$10.29	%
Rise Dispo 15% of	1	\$3.00	\$16.99	\$9.32	%
4/20 Grinders Discount	1	\$3.00	\$27.00	\$12.00	%
RAW Papers (Loyalty)	1	\$2.50	\$0.00	\$-0.78	%
TRE House Thursday 09/14	1	\$2.50	\$22.49	\$13.74	%
4/20 Ceramic Pipe Discount	1	\$2.50	\$22.50	\$16.55	%
16oz Purified Water (Loyalty)	3	\$2.25	\$0.00	\$-0.69	%
420INCE(PR)	15	\$1.88	\$1.87	\$1.04	%
Dose Up 3	3	\$1.50	\$13.50	\$9.75	%
BLK FRDY Wildberry 15	12	\$1.21	\$6.79	\$3.69	%
420GIFT	1	\$1.00	\$0.00	\$-0.14	%
Cheapy Lighter (Loyalty)	1	\$1.00	\$0.00	\$-0.14	%
Memorial Day Discounted Sale 2025 5%	2	\$1.00	\$19.00	\$6.50	%
10% OFF Wild Berry Incense	28	\$0.74	\$6.61	\$4.22	%
HALLO-ISC6	1	\$0.69	\$10.81	\$5.31	%
No Discount	797,496	\$0.00	\$3,500,206.11	\$1,978,514.01	%
<b>Total</b>	<b>879,422</b>	<b>\$197,472.81</b>	<b>\$4,739,335.99</b>	<b>\$2,661,103.68</b>	